

40th GLOBAL CONGRESS of minimally invasive gynecology AAGL

Westin Diplomat • Hollywood, Florida • Nov. 6-10, 2011



Exhibitor's Prospectus

Experience Excellence in Marketing

The AAGL Global Congress is the pre-eminent meeting for physicians interested in providing optimal patient care through minimally invasive gynecology. In this premier event you will have the opportunity to present your products and services to physicians and allied healthcare professionals while they are away from their busy practices and are keen to discover better ways of providing care to their patients. The AAGL organizes the Global Congress to give you many opportunities to meet your prospects and discuss the benefits of your products. Experience this excellent opportunity for marketing to your key prospects.

SCIENTIFIC PROGRAM CHAIR

Keith B. Isaacson, M.D.

HONORARY CHAIR

Barbara S. Levy, M.D.

PRESIDENT

Linda D. Bradley, M.D.



Advancing Minimally Invasive Gynecology Worldwide



39th Global Congress Overview

Attendance

In 2010, the AAGL continued its long history of successful congresses with the presentation of the 39th Global Congress. The Congress received high marks in evaluations with 90% of the participants rating the annual meeting good or excellent overall. More than 61 countries were represented making this truly a global event. The vast majority of registrants were physicians 90%, with nurses and residents-in-training comprising the remaining 10%. Since the annual meeting attracts leading-edge surgeons, and other medical professionals, exhibitors had the opportunity to speak with the trend setters of gynecologic endoscopy. A record number of abstracts and videos have been submitted for the 40th Global Congress and we are planning a major promotional campaign to encourage world-wide attendance.

Participating Companies in 2010

AAGL, <i>Advancing Minimally Invasive Gynecology Worldwide</i>	CooperSurgical	InSightec	Novasys Medical, Inc.
Advanced Endoscopy Devices, Inc.	Covidien	Interlace Medical	OBG Management
Aesculap, Inc.	Ellman International	ISCG	OBP Medical
American Medical Systems	Elmed Incorporated	Intuitive Surgical, Inc.	Olympus
Angiotech	Elsevier	Laparoscopic Technologies	OMNITech Systems, Inc.
Apple Medical Corporation	Encision, Inc.	Lapskill Medical	Patton Surgical
Applied Medical	EndoControl	Laser Engineering	Plasma Surgical, Inc.
Bard Medical Division	Endometriosis Association	Lexion Medical	Primal Pictures
Blue Endo	Endosim LTD	LiNA Medical	Simbionix USA Corporation
Boston Scientific	Ethicon Endo-Surgery, Inc.	Lippincott Williams and Wilkins	Smith & Nephew Endoscopy
Bovie Medical	Ethicon Women's Health & Urology	LSI Solutions	Specialty Surgical Instrumentation
Buffalo Filter	Ethos Surgical	Marina Medical Instruments, Inc.	Karl Storz Endoscopy-America, Inc.
Caldera Medical	Femasys Inc.	Market Access Partners	Stryker
CareFusion	Focused Ultrasound Surgery	MAST Biosurgery	Surgical Science
CL Medical Inc.	Foundation – Fibroid Relief	MEDI Weightloss Clinics	Surgimedics
Coloplast	Gynex	Medtronic	SurgiView
Conceptus, Inc.	Halt Medical, Inc.	Microline Surgical	Teleflex Medical
Conkin Surgical Instruments, Ltd.	Hologic, Inc.	Microsulis Medical, Ltd.	Thomas Medical
CONMED Corporation	HRA Research	Mpathy Medical	VECTEC
Cook Medical	Idoman Teoranta	Neat Stitch	Richard Wolf Medical Instruments Corporation
	InnoGyn, Inc.	New Medical Technology, LLC	

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of minimally invasive gynecology
AAGL
Westin Diplomat • Hollywood, Florida • Nov. 6-10, 2011

July 2011

Dear Colleagues:

We extend a warm invitation to you to join us for the 40th AAGL Global Congress of Minimally Invasive Gynecology, to take place at the Westin Diplomat, Hollywood, Florida.

We are excited to report that we have had a high number of abstracts and videos (664) submitted for this year's annual meeting and expect that this will result in a large number of attendees for our annual congress. As has been AAGL's tradition, we welcome the attendance of company representatives at our scientific sessions and encourage their participation. For an additional fee, company representatives may also attend the State-of-the-Art Postgraduate Courses to be held on Sunday, November 6 and Monday, November 7, 2011.

This year's meeting will allow for 12 hours of exhibit time with 6.5 hours uncontested by other events. This year's exhibit hours are:

Monday	Nov. 7	6:45 pm - 8:00 pm	Opening Ceremony in Exhibit Hall
Tuesday	Nov. 8	10:00 am - 3:30 pm	Exhibit Hours
		10:00 am - 11:00 am	Refreshment Break in Exhibit Hall
		1:05 pm - 3:30 pm	Lunch served in the Exhibit Hall
Wednesday	Nov. 9	10:00 am - 3:00 pm	Exhibit Hours
		10:00 am - 11:00 am	Refreshment Break in Exhibit Hall
		1:05 pm - 3:00 pm	Lunch served in the Exhibit Hall

The AAGL has made every effort to allow for additional industry sponsored educational opportunities. Time has been allotted for Industry Sponsored Breakfasts on Tuesday and Wednesday from 6:00 am to 7:45 am, for Sponsored Symposia on Tuesday and Wednesday from 5:05 pm to 7:05 pm, and reception on Monday after 7:15 pm.

We have outlined Additional Promotional Opportunities including room drops, doctors' bags, etc. Additionally, there is still time to send an insertion order to place ads in the Preliminary and Final Programs as well as *The Journal of Minimally Invasive Gynecology*.

A major marketing effort is now underway as our First Announcement is online and our Preliminary Program will be mailed to 15,000 physicians worldwide.

We look forward to a large physician turnout and your company joining us in Hollywood, Florida for a successful Congress together.

Franklin D. Loffer, M.D.
Executive Vice-President
Medical Director

Linda Michels
Executive Director



Postgraduate Day 1 – Sunday, November 6

6:45 am	Registration – 6:45am – 7:00pm
8:00 am	CME State-of-the-Art Postgraduate Courses – 8:00am – 5:30pm
6:00 pm	Welcome Reception – 6:00pm – 7:30pm

Postgraduate Day 2 – Monday, November 7

6:00 am	Registration – 6:00am – 5:30pm
7:00 am	CME Surgical Anatomy of the Female Pelvis – 7:10am – 7:55am
8:00 am	CME State-of-the-Art Postgraduate Courses – 8:00am – 12:00noon
12:15 pm	Meet the Professors Roundtable Luncheon – 12:15pm – 1:15pm
1:30 pm	CME State-of-the-Art Postgraduate Courses – 1:30pm – 5:30pm
5:45 pm	Opening Ceremony – 40th Annual Presentation • Presidential Address – 5:45pm – 6:30pm
7:00 pm	Opening Reception in Exhibit Hall – 6:45pm – 8:00pm

Congress – Tuesday, November 8

6:00 am	Yoga at the Pool 6:00am – 7:00am	Industry Sponsored Breakfasts 6:00am – 7:45am	Advisor's Breakfast 6:45am – 7:45am	Registration 6:30am – 5:30pm			
7:30 am	CME Jordan M. Phillips Keynote General Session / Live Surgery / Endometriosis Classification – 8:00am – 10:00am						
10:00 am	Refreshment Break – Visit Exhibits 10:00am – 11:00am		Hospital Administrators Program 10:15am – 1:00pm				
11:00 am	CME Plenary 1 Laparoscopy 11:00am-12:00pm	CME Plenary 2 Oncology 11:00am-12:00pm	CME Plenary 3 Urogynecology 11:00am-12:00pm	CME Plenary 4 Reproductive Issues 11:00am-12:00pm	CME Surgical Tutorial 1 Retroperitoneal Space 11:00am-12:00pm	Video Session 1 Robotics 11:00am-12:00pm	Virtual Posters & Video Festival 11:00am-1:05pm
12:05 pm	CME Plenary 5 Pelvic Pain 12:05pm-1:05pm	CME Plenary 6 Robotics 12:05pm-1:05pm	CME Plenary 7 Hysteroscopy 12:05pm-1:05pm	CME Video Challenge Endometriosis 12:05pm-1:05pm	CME Surgical Tutorial 2 Surgical Surprises 12:05pm-1:05pm	Video Session 2 Education 12:05pm-1:05pm	
1:00 pm	Exhibits Open / Box Luncheon 1:00pm – 3:30pm			Ibero American Symposium 1:15pm-2:45pm			
2:15 pm	Open Comm. 1 Endometriosis 2:15pm-3:15pm	Award Winning Presentations 2:15pm-5:00pm	Open Comm. 2 Hysteroscopy 2:15pm-3:30pm	CME Credentialing Around the Globe 2:15pm-3:15pm	CME Surgical Tutorial 3 Tissue Morcellation 2:15pm-3:15pm	Video Session 3 Oncology 2:15pm-3:15pm	Virtual Posters & Video Festival 2:15pm-5:00pm
3:20 pm	Open Comm. 3 Hysterectomy 3:20pm-5:00pm			Open Comm. 4 Hysteroscopy 3:20pm-5:00pm	CME Surgical Tutorial 4 Adv. Surgery (Live) 3:20pm-5:00pm	Video Session 4 Endometriosis 3:20pm-5:00pm	
5:05 pm	Industry Sponsored Symposia 5:05pm – 7:05pm	Industry Sponsored Symposia 5:05pm – 7:05pm	Industry Sponsored Symposia 5:05pm – 7:05pm	Industry Sponsored Symposia 5:05pm – 7:05pm	Industry Sponsored Symposia 5:05pm – 7:05pm	Industry Sponsored Symposia 5:05pm – 7:05pm	
7:15 pm	In The Mix – 7:15 pm						

Congress – Wednesday, November 9

6:00 am	Yoga at the Pool 6:00am – 7:00am	Industry Sponsored Breakfasts 6:00am – 7:45am	Women Surgeon's Breakfast 6:45am – 7:45am	Registration 6:30am – 5:30pm			
8:00 am	CME Simulation Wars Session / Honorary Address / Business Meeting – 8:00am – 10:00am						
10:00 am	Refreshment Break – Visit Exhibits – 10:00am – 11:00am		CME Innovation Forum – 10:00am – 1:00pm				
11:00 am	Open Comm. 5 Robotics 11:00am-12:00pm	Open Comm. 6 Reproductive Issues 11:00am-12:00pm	Open Comm. 7 Basic Science 11:00am-12:00pm	CME Best of AAGL LISTSERV® 11:00am-12:00pm	CME Surgical Tutorial 5 Lap. Myomectomy 11:00am-12:00pm	Video Session 5 Hysteroscopy 11:00am-12:00pm	Virtual Posters & Video Festival 11:00am-1:05pm
12:05 pm	Open Comm. 8 Urogynecology 12:05pm-1:05pm	Open Comm. 9 Oncology 12:05pm-1:05pm	Open Comm. 10 Laparoscopy 12:05pm-1:05pm	CME Video Challenge Hyst. Myomectomy 12:05pm-1:05pm	CME Surgical Tutorial 6 Office Based (Live Surg.) 12:05pm-1:05pm	Video Session 6 Laparoscopy 12:05pm-1:05pm	
1:05 pm	Exhibits Open / Box Luncheon 1:05pm – 3:00pm			Fellowship in Minimally Invasive Gynecologic Surgery 1:05pm – 2:05pm			
2:15 pm	Open Comm. 11 Education 2:15pm-3:15pm	Open Comm. 12 Laparoscopy 2:15pm-3:15pm	Open Comm. 13 Endometriosis 2:15pm-3:30pm	Video Session 7 Urogynecology 2:15pm-3:15pm	CME Surgical Tutorial 7 Advanced Hysteroscopy 2:15pm-3:15pm	Video Session 8 Robotics 2:15pm-3:15pm	Virtual Posters & Video Festival 2:15pm-4:00pm
3:20 pm	Open Comm. 14 Hysteroscopy 3:20pm-5:00pm	Open Comm. 15 Hysterectomy 3:20pm-5:00pm		Video Session 9 Laparoscopy 3:20pm-5:00pm	CME Surgical Tutorial 8 Vaginal Cuff Dehiscence 3:20pm-5:00pm	Video Session 10 Laparoscopy 3:20pm-5:00pm	
5:05 pm	Industry Sponsored Symposia 5:05pm – 7:05pm	Industry Sponsored Symposia 5:05pm – 7:05pm	Industry Sponsored Symposia 5:05pm – 7:05pm	Industry Sponsored Symposia 5:05pm – 7:05pm	Endometriosis Research, Support & Education – 5:05pm – 7:05pm		

Congress – Thursday, November 10

8:00 am	Yoga at the Pool – 6:00am – 7:00am			CME Clinical Research – 8:00am – 12:00noon		
10:00 am	Open Comm. 16 Laparoscopy 8:00am-9:55am	Open Comm. 17 Laparoscopy 8:00am-9:55am	Open Comm. 18 Laparoscopy 8:00am-9:55am	Video Session 11 Laparoscopy 8:00am-9:55am	Video Session 12 Laparoscopy 8:00am-9:55am	
	CME Telesurgery Session – 10:00am – 1:00pm					



Industry Sponsored Symposia

INDUSTRY-SPONSORED SYMPOSIA

Tuesday, November 8, 2011

5:05 p.m. - 7:05 p.m.

INDUSTRY-SPONSORED SYMPOSIA

Wednesday, November 9, 2011

5:05 p.m. - 7:05 p.m.

Opportunities are available each night immediately following the scientific program to promote your products to the leading physicians in the field. Capture their attention and present your offering.

Educational Sponsors

The AAGL gratefully acknowledges the generous contributions of unrestricted educational grants from the following corporations that are participating in the 2011 Corporate Sponsorship Program:

Platinum Plus

CooperSurgical, Inc. • Ethicon Endo-Surgery, Inc. • Ethicon Women's Health & Urology
• Hologic, Inc. • Karl Storz Endoscopy-America, Inc.

Platinum

Boston Scientific • Covidien • Intuitive Surgical • Olympus

Gold

Conceptus, Inc. • Medtronic, Inc. • Coloplast • CONMED Corporation • Halt Medical, Inc.

Silver

American Medical Systems • Bard Medical Division • Smith & Nephew •
Stryker Endoscopy • Richard Wolf Medical Instruments Corporation

Bronze

Bovie Medical • LiNA Medical



Important Dates to Remember:

Monday, August 15, 2011	Insertion Order for Preliminary Program Ad Due
Monday, August 15, 2011	Materials Preliminary Program Ad Due
Monday, August 15, 2011	Symposium Program Due
Monday, August 15, 2011	Exhibitors Services Kit Link Online
Wednesday, September 14, 2011	Last Day to Cancel Exhibitor Event with Refund
Wednesday, September 14, 2011	Exhibitor Description Due
Wednesday, September 14, 2011	Last Day to Cancel Exhibit Space with Refund
Friday, September 16, 2011	Insertion Order for Final Program Ad Due
Friday, September 23, 2011	Materials for Final Program Ad Due
Thursday, September 29, 2011	Symposium Cancellation Due for Refund
Thursday, September 29, 2011	Certificate of Insurance Due
Thursday, September 29, 2011	Exhibitor Badge Registration Form Due
Thursday, September 29, 2011	Copy for Doctors' Bags Inserts Due for Approval
Friday, September 30, 2011	Invitee List Sent
Friday, September 30, 2011	Room Assignment List Due
Friday, September 30, 2011	Lanyards Due in Office (3,000)
Friday, October 14, 2011	Pre-Show Registrants Mailing List Sent
Friday, October 14, 2011	Exhibitor Approved Contractors Due
Friday, October 14, 2011	Opening Reception Catering Order Due
Friday, October 14, 2011	Last Day to Order Five, Free Exhibitor Name Badges
Friday, October 14, 2011	Room Block Cancellations Due
Friday, October 14, 2011	Doctors' Bags Inserts Due at AAGL (2,000 copies)
Saturday, October 15, 2011	Discount Deadline Date for GES Orders Received with Payment
Friday, October 28, 2011	Corporate Sponsor Slides Due
Saturday, November 5, 2011	Exhibitor Set-up (over 600 sq. ft. only)
Sunday, November 6, 2011	Exhibitor Set-up
Monday, November 7, 2011	Exhibitor Set-up/Opening Reception
Tuesday, November 8, 2011	Exhibits Open
Wednesday, November 9, 2011	Exhibits Open/Dismantling Begins
Thursday, November 10, 2011	Exhibit Hall Security Ends
Wednesday, December 7, 2011	Post-Show Attendees List Sent



Congress Hotel Headquarters

WESTIN DIPLOMAT
3555 South Ocean Drive • Hollywood, Florida 33019
Hotel Telephone: (954) 602-6000

Hotel Contacts:

Catering/Convention Services

Kelbert Fleming, Assistant Director of
Catering/Convention Services
Ph: (954) 602-8631 • Fax: (954) 602-8260
E-mail: Kelbert.Fleming@westin.com

Exhibitor Housing Coordinator

Dragana Djoric
Ph: (954) 602-8710 • Fax: (954) 602-8273
E-mail: Dragana.Djoric@westin.com

Service Contractor

GES is the official contractor. A link to the Exhibitor Services Kit will be online on or before August 15, 2011. Please contact GES with any special requirements and state that you are an exhibitor for the 40th AAGL Global Congress.

GES Exposition Services

GES National Servicecenter
7050 Lindell Road, Las Vegas, NV, 89118
Ph: (800) 475-2098 • Fax: (866) 329-1437
Web site: www.ges.com (click on "contact")

Air Transportation

American Airlines offers AAGL Congress attendees special MEETING SAVER FARES. To take advantage of these exclusive low fares, you

must purchase your ticket up to seven days prior to departure. Call the special Meeting Services Desk Toll Free from anywhere in the USA and Canada, seven days a week from 7:00 a.m.-12:00 midnight, Central Time at (800) 433-1790, Authorization #A83NIAR.

Airline Reservations

Star & Shield Travel Services has been appointed as the official travel agent for the AAGL 40th Global Congress. Attendees are able to make reservations on any airline through this agency and their representatives will assist you in obtaining the lowest fare possible for your travel preference and schedule. To take advantage of this invaluable service, please call: Star & Shield Travel Services
Telephone: (562) 902-1033
Fax: (562) 943-1021
E-mail: starandshield@live.com or tabby@starandshield.net

Information

For further information regarding the Congress, please contact:
Linda Michels, Executive Director
Lynn Bell, Grant Specialist/Exhibit Administrator
Jane Kalert, Meetings Coordinator
AAGL Advancing Minimally Invasive Gynecology Worldwide
6757 Katella Ave., Cypress, CA 90630-5105 USA
Ph: (800) 554-2245 or (714) 503-6200
Fax: (714) 503-6201 or (714) 503-6202
E-mail: exhibitors@aagl.org • Web Site: www@aagl.org

Exhibit Hours

Exhibit Hall

Friday, Nov. 4	11:00 a.m. – 4:30 p.m.	<i>Exhibits over 600 Sq. ft. only</i>
Saturday, Nov. 5	8:00 a.m. – 4:30 p.m.	<i>Exhibit set-up</i>
Sunday, Nov. 6	8:00 a.m. – 4:30 p.m.	<i>Exhibit set-up</i>
Monday, Nov. 7	8:00 a.m. – 3:00 p.m. 6:45 p.m. – 8:00 p.m.	<i>Exhibit set-up Opening Reception*</i>
Tuesday, Nov. 8	10:00 a.m. – 3:30 p.m. 10:00 a.m. – 11:00 a.m. 1:00 p.m. – 2:30 p.m. 3:30 p.m.	<i>Exhibit Hours Refreshment Break Luncheon Exhibits close</i>
Wednesday, Nov. 9	10:00 a.m. – 3:00 p.m. 10:00 a.m. – 11:00 a.m. 1:05 p.m. – 3:00 p.m. 3:00 p.m. – 8:00 p.m.	<i>Exhibit Hours Refreshment Break Luncheon Exhibits Breakdown</i>
Thursday, Nov. 10	8:00 a.m. – 1:00 p.m.	<i>Exhibits Breakdown</i>

*Opening Reception

EXHIBIT HALL

Monday, November 7, 2011 • 6:45 p.m. – 8:00 p.m.

Immediately following the Opening Session on Monday, November 7, 2011, the AAGL will present an Opening Reception in the exhibit hall. The AAGL will furnish a hosted bar and we encourage you to provide hors d'oeuvres from your individual booths allowing you the opportunity to offer the attendees your personal hospitality. To order hors d'oeuvres for this event, please complete the order form/payment information on page 15 and 18 and return directly to: Kelbert Fleming, Catering Sales Manager.

Representatives are required to staff their exhibit booths at all times when the exhibit hall is officially open. Exhibitors may enter the hall one hour before the scheduled exhibition and may remain in the hall one hour after the close of the exhibition. Exhibitors needing access to the exhibit hall after hours to retrieve items from their booth must present identification and be accompanied by security personnel.



Exhibit Rules and Regulations

As a condition of participation in the AAGL exhibition, each exhibitor, its representatives, and agents must agree to and abide by all rules and regulations set forth in the exhibitor's prospectus, service manual, and other correspondence of AAGL, its contractors/agents, and the hotel.

Service Contractor & Exhibitor Service Kit GES Exposition Services

7050 Lindell Road, Las Vegas, NV 89118-4702
Ph: (800) 475-2098 • Fax: (866) 329-1437
web site: www.ges.com (click on "Contact")

Industrial exhibitors will be furnished without extra charge, standard display equipment booth, which includes 8-foot high draped back wall, 3-foot high draped side rail, along with a booth identification sign (7" x 44") stating the firm name and booth number. A link to the Exhibitor Services Kit will be online by mid August. Please contact GES regarding any special needs.

Reservation of Space

Exhibit spaces will be allocated by the Executive Director. Payment for the total amount due must accompany each order. Orders accepted and accompanied by payment will be considered firm orders for space requested, and no refunds will be made after September 15, 2011. In the event of failure or inability to fulfill this contract, to furnish the space due to fire, strikes, authority of the law, act of God, or for any other cause of reason, the AAGL shall determine an equitable basis for the refund of such portion of the exhibit fees as is possible, after due consideration of expenditures and commitments already made and thereupon this agreement shall be deemed canceled by mutual consent and the AAGL shall be relieved from responsibility thereunder.

Liability

Exhibitor, and any third party representatives in charge of providing installation and dismantling services hereby assumes entire responsibility and hereby agrees to protect, defend, indemnify the AAGL and the Westin Diplomat and its owners and its operator Starwood Hotels & Resorts Worldwide, Inc. and each of their respective parents, subsidiaries, affiliates, employees, officers, directors, and agents harmless against all claims, losses or damages to persons or property, governmental charges or fines and reasonable attorney's fees arising out of or caused by its installation, removal, maintenance, occupancy or use of the exhibition premises or a part thereof, excluding any such liability caused by any act, omission, or negligence of the Hotel and its employees and agents.

Insurance

Exhibitor, and any third party representatives in charge of providing installation and dismantling services, shall obtain and keep in force during the term of the installation and use of the exhibit premises, policies of Comprehensive General Liability Insurance and Contractual Liability Insurance, insuring and specifically referring to the contractual liability set forth in this Exhibit Agreement, in an amount not less than \$2,000,000 combined single limit for personal injury and property damage, worker's compensation insurance and automobile liability insurance covering all owned, non-owned, and hired vehicles including loading and unloading operators. The AAGL, The Westin Diplomat Resort and Spa; Diplomat Properties, Limited Partnership; Westin Hotel Management L.P.; Capital Hotel Management; Starwood Hotels and Resorts Worldwide, Inc., shall be included in such policies as additional named insureds. The Certificate of Insurance shall include that notification of cancellation will be provided to the additional named insureds 30 days prior to the event.

The Certificate of Insurance must be received in the AAGL Office by September 30, 2011. In addition, Exhibitor acknowledges that neither the AAGL, the Hotel, its owners and operator maintain insurance covering exhibitor's property and that it is the sole responsibility of exhibitor and their representatives to obtain business interruption and property damage insurance insuring any losses by Exhibitor.

Install/Dismantle

In order to conform to union contract rules and regulations, it will be necessary that all exhibitors use qualified union personnel for the installation and dismantling of exhibits and for material handling within the Show. The handling, placing or setting out of merchandise that is to be displayed does not require union labor and may be done by the exhibitor. In addition, the installation or dismantling of an exhibit which does not require the use of hand tools, or more than one person, and can be accomplished within thirty minutes, may be performed by the owner or company representative. GES's Material Handling Department is responsible for maintaining in and out traffic schedules at the Show site. Even local exhibitors should clear all movements of exhibit materials through this department as they will have priority at the unloading area at all times. Union jurisdiction allows hand-carried items only and will not permit exhibitor's use of dollies, hand trucks or pushcarts. Electrical installation must conform to Union rules and regulations and to all national, state and local codes. All exhibitors decorating materials, furniture, signs and equipment must conform to national, state and local fire and safety codes. The use of open flames or butane gas is strictly prohibited.

The dismantling of exhibits begins on Wednesday, November 9, 2011 at 3:00 p.m. Dismantling an exhibit or packing of equipment or literature prior to 3:00 p.m. on Wednesday is not permitted. To avoid damage to equipment or display materials, exhibitors should remain with the equipment until crates are returned and materials packed. All crates must be packed and labeled for outbound shipment.

Exhibitor Approved Contractor (EAC)

All exhibitors using an EAC must submit to AAGL in writing on exhibitor company letterhead, the name, address, telephone number and contact person of the contracted company. Please send this information to Lynn Bell, AAGL Exhibit Administrator, no later than October 15, 2011. All EACs must submit to AAGL an original certificate of insurance. **SEE INSURANCE.**

Booth Height Regulations

Booths: A maximum of 4 feet in height on each side of the exhibit booth has been established so that no booth will interfere with or distract from any other exhibit booth. Each exhibitor is entitled to a reasonable sight line from the aisle regardless of the size of their exhibit. Island Booths: When an island booth exceeds 8'3", it does not interfere with other exhibitors because it obviously does not back up against another exhibitor's back wall. The extra height is often required in an island booth exhibit to permit the open walk-through approach normally used in this type of location. **Ceiling height is 29 feet.** Medical Exhibit Association rules to be followed.



Exhibit Rules and Regulations

Americans with Disability Act (ADA)

To comply with the ADA, exhibitors should make every effort to accommodate attendees who are handicapped. The exhibit should be installed according to HCEA guidelines and may not project beyond the space allotted, obstruct the view of, or interfere with other exhibits. AAGL reserves the right to request modifications, at the exhibitor's expense, of any display that does not comply with these guidelines.

Speakers at Booths

The AAGL will allow clinical presentations and live telesurgery from exhibit booth locations, however, these presentations will only be allowed for exhibitors presenting at least a 20' x 20' exhibit. These presentations may only be held during the refreshment breaks and luncheons. Amplification of the presenter is allowed, however, we request that you keep the volume at a comfortable level for your neighboring exhibitors.

Music and Videotapes

At no time should music or videos be played at a level that interferes with the activities of exhibit companies in your area. The exhibitor is responsible for any and all fees which may be due to ASCAP or BMI for the use of copyrighted music used in audio presentations. You may contact the AAGL office for further information.

Badges

All representatives of exhibiting firms must register and wear an official exhibitor's badge for admission to and while in the exhibit hall. Company badges will not be accepted in lieu of the official meeting badge once the show opens. An Exhibitor's Badge Registration form is on page 13. Please note that the deadline for receipt of the exhibitor's badge registration form is September 30, 2011.

Each exhibition company will receive 5 complimentary badges for every 10'x10' booth space purchased. For additional badges, there will be a charge of \$15.00 per person. There is a \$25.00 charge for badges printed on site. There will be a \$20.00 replacement charge for duplicate badges.

Promotional Opportunities

Commercial sponsorship opportunities that will allow your company to keep its name in front of the AAGL attendees. See page 18 for details.

Sponsored Symposia & Affiliated Exhibitor Events

For those companies providing a breakfast, reception or symposia, please send a copy of your proposed invitation to the AAGL for approval prior to printing and distribution. You may post signs near the AAGL registration desk and distribute flyers from your exhibition booths. See pages 16 and 17 for applications.

Registrant Mailing Label/Disks

The AAGL will provide exhibiting companies with a pre-convention registration list (\$1,000) and/or post-convention mailing list (\$495) of all Congress attendees. The request form is included on page 20.

Attendee Lead System

The AAGL will provide a lead retrieval system for use in the exhibit hall. Information on how to sign up for the lead retrieval system will be provided in the Exhibitor's Kit as distributed by GES Exposition Services.

Selling of Products & Services

Sales are permitted provided that all transactions are conducted in a manner consistent with the professional nature of the exhibits. AAGL reserves the right to restrict sales activities that it deems inappropriate.

It is the responsibility of the exhibitor to secure any licenses, permits and/or identification numbers required by the local and state government to sell their products.

No organization or their representative may display, demonstrate, or distribute their products and/or services in any location other than their designated exhibit booth. Companies who have been approved to host exhibitor sponsored events or who are participating in the physicians' tote bag program may use these vehicles to promote their products/services.

Survey and Questionnaires

Exhibiting companies wishing to ask meeting attendees to complete a survey/questionnaire for marketing research, or analysis purposes must not provide any monetary compensation for completing the survey. A modest gift, in accordance with the AdVaMed Code of Ethics, may be given for completing the survey/questionnaire.

All meeting attendees must be allowed to complete the survey if they so desire and an exhibitor may not deny an attendee from participating in a survey/questionnaire based on age, sex, race, or any other reason.

Usage of the AAGL Name

The use of the AAGL's name, insignia, association logo, annual meeting logo, or other identifying marks of the AAGL may not be used in signs, advertising, or promotions in any media or on descriptive product literature without the express written permission of the AAGL.

Security

As noted under Liability, AAGL and the Westin Diplomat will not be responsible for any damage, theft or loss of any kind. AAGL will however, provide general security on a 24-hour basis in the exhibit halls, beginning on November 4 and ending on November 10. Companies requiring additional security at their booth may do so at their own expense by contacting the AAGL office for the name of the official security firm handling the event.

Food and Beverage Services

The Westin Diplomat is the exclusive provider of all food and beverage services within the facility. Exhibit companies and guests are prohibited from bringing any food and beverage into the hotel from outside sources without the prior written permission from the hotel management.

Hotel Reservations

On occasion, company representatives have questioned the housing procedures of most all organizations. In selecting the location of our annual meeting, the AAGL reserves rooms to include our members, and exhibit company representatives. We commit to the hotel that the rooms we reserve will be utilized. While our attendees can make their individual room reservations directly with the hotel, it is a little more complicated when blocks of rooms are requested. We realize that as a company you will have many representatives attending the meeting, and that the actual number is difficult to determine in advance. What we have found in the past is that some companies will block an excess of rooms and cancel them just prior to the meeting. This causes the following problems. 1) Our room block fills quickly with physician reservations and exhibit blocks, leaving other attendees to look for space at other hotels; and 2) excess exhibit blocks are then canceled prior to the meeting and we have not met our obligation to the hotel.



Exhibit Rules and Regulations

The AAGL expects your company representatives to book their accommodations at the hotel and we are interested in working with each individual company to ensure that your housing needs are met. We do not want to limit companies to a maximum room block, therefore, we ask that you block your rooms as accurately as possible using prior history as your guide. If you need more than 10 rooms use the Room Block Reservation form on page 14. **All requests for housing for 10 or more rooms must be sent to: Dragana Djoric, Housing Coordinator for the Westin Diplomat with a copy to Ms. Jane Kalert at the AAGL Office.**

For less than 10 rooms, please call the hotel directly at (888) 627-9057 and use the AAGL group code **AAJ30**. Ms. Kalert will contact your representative from time to time, to remind them when deadline dates are approaching. By working together to monitor the hotel room requests, hopefully, we can alleviate any imposing penalties.

Overflow Hotels

There is a specified number of rooms at the Westin Diplomat available for exhibitors. Once these rooms have been filled, additional rooms are available at two nearby hotels, the Crowne Plaza Hollywood Beach and the Marriott Hollywood Beach. Housing forms are not required. To make your reservations please contact either hotel and refer to the AAGL Meeting to obtain the group rate.

Crowne Plaza Hollywood Beach

4000 South Ocean Drive
Hollywood, FL 33019
Telephone: (954) 454-4334; Fax: (954) 454-0880 (refer to the AAGL Meeting to book the group rate)
Online Reservation Link: http://www.crowneplaza.com/redirect?path=asearch&brandCode=cp&localeCode=en®ionCode=1&hotelCode=FLLSO&rateCode=6CBARC&_PMID=99801505&GPC=AAG
Single/Double Rate: \$239.00
Triple or Quad Occupancy: \$15.00 per person, per night
Cut-off date – October 14, 2011
Located directly across the street from the headquarter hotel, the Westin Diplomat.

Marriott Hollywood Beach

2501 North Ocean Drive
Hollywood, Florida 33019
Telephone: (866) 306-5453 (refer to the AAGL Meeting to book the group rate)
Online Reservation Link: <http://www.marriott.com/hotels/travel/fllof?groupCode=aaga&app=resvlink&fromDate=11/5/11&toDate=11/9/11>
Single/Double/Triple/Quad Rate - \$239.00
Cut-off date – October 15, 2011
Located 2.5 miles north of the headquarter hotel, the Westin Diplomat.

All rates are subject to state and local taxes: currently 11%.

Commission Disclosure: A small portion of your room rate helps to offset meeting planning services.

Exhibitor Disputes & AAGL

Exhibitors agree that any legal disputes, suits or actions between AAGL and an exhibitor resulting from the participation in the exhibition or related activities of the AAGL annual meeting will be governed by the laws of California.

Proper Attire

All exhibitors and their agents are expected to dress and conduct themselves in a professional manner at all times.

Product/Service Displays

To maintain the aesthetic appeal of the meeting, exhibit booths must be free of debris. AAGL reserves the right to order porter service at the exhibitor's expense if it creates an unsafe or unprofessional environment, as well as the right to curtail exhibits or parts of exhibits that reflect against the character of the meeting. Non-professional products or services are not to be displayed.

Investigational, Pre-Approved and Off-Label Products

Exhibitors shall comply with all applicable U.S. Food and Drug Administration (FDA) regulations, including, without limitation, FDA restrictions on the promotion of investigational and pre-approved drugs and devices and the FDA prohibition on promoting approved drugs and devices for unapproved uses. Any product not FDA-approved for a particular use or not commercially available in the U.S. may be exhibited only if accompanied by easily visible signs indicating the status of the product. Exhibitors shall have available at their exhibit space a letter from the FDA that describes the allowable use of any drug or device exhibited.

No Smoking Policy

Smoking will not be permitted in the exhibit/meeting areas of the hotel.

Exhibitor-Sponsored Events

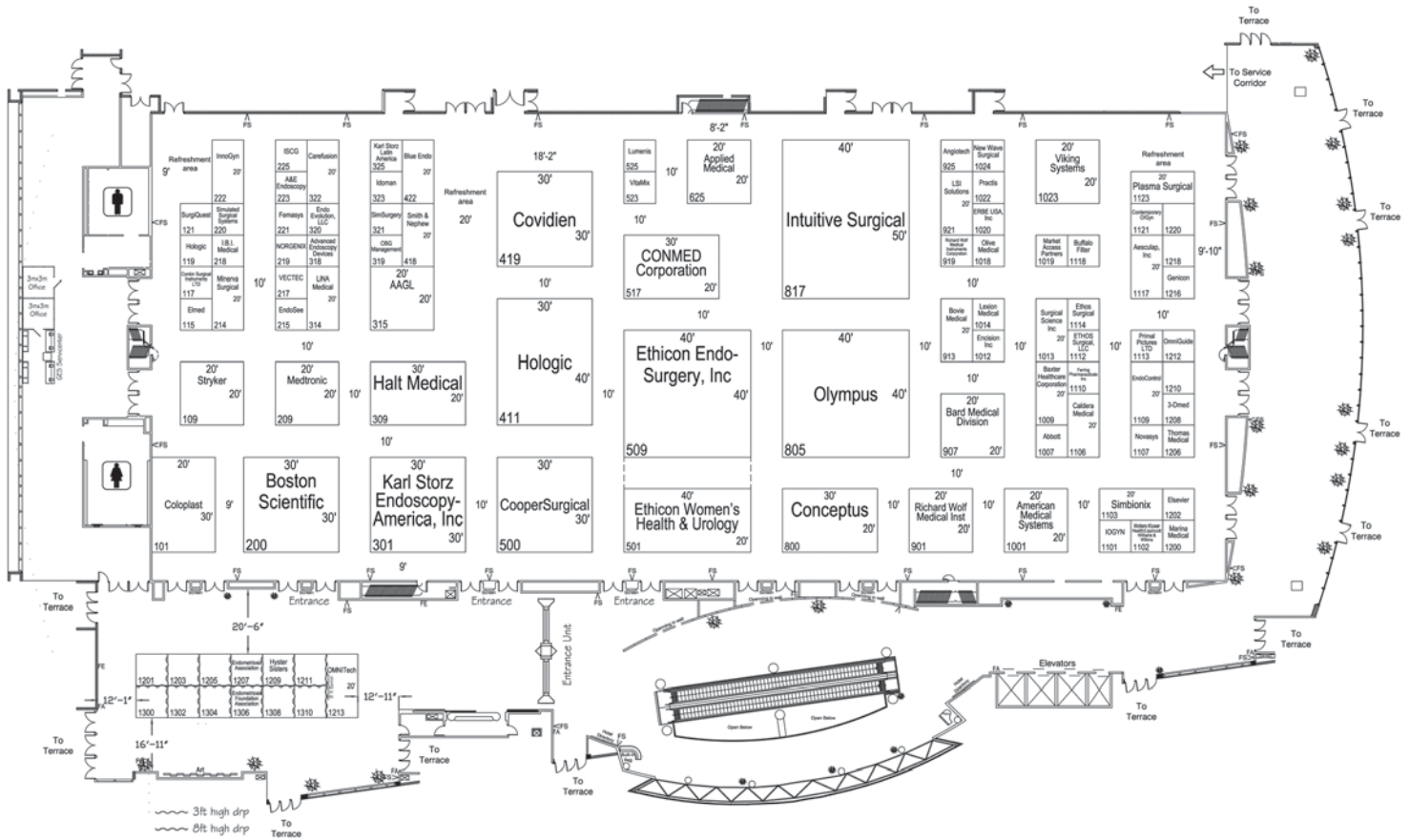
No activities can be scheduled during the official program hours.



Exhibitor Floorplan

40th AAGL Global Congress of Minimally Invasive Gynecology

November 6 – November 10, 2011
Westin Diplomat • Hollywood, Florida



Third Floor of Convention Center Westin Diplomat



Application to Exhibit

40th AAGL Global Congress of Minimally Invasive Gynecology

November 6 – November 10, 2011
Westin Diplomat • Hollywood, Florida

Company Name: _____

Address: _____

City _____ State _____ Zip code: _____

Telephone (area code): _____ Facsimile (area code): _____

E-mail: _____

Contact Person: _____ Title: _____

Exhibit Manager: _____

Booth Choices: (In order of preference) ____1 ____2 ____3 ____4 ____5 ____6 ____7 ____8

Fees	Number of booths	Total
Exhibit Hall – Great Hall		
\$2350 per 10' x 10' booth	_____	\$ _____
\$1000 per 10' x 10' booth (Publishers only)	_____	\$ _____
(corner booths: \$300 additional for each corner)		
Foyer Great Hall		
\$1950 per 10' x 10' booth	_____	\$ _____
(corner booths: \$300 additional for each corner)		

Total amount enclosed \$ _____

Exhibit Description

50 word maximum. Must be completed by September 15, 2011, in order to appear in the Final Program. Description can be e-mailed to Lbell@aagl.org.

Agreement

I have read the information outlined in the enclosed prospectus for the 40th AAGL Global Congress of Minimally Invasive Gynecology and on behalf of the company, we agree to abide by all rules, regulations, and restrictions set forth in the Exhibitor Prospectus, Exhibitor Service Manual, other correspondence of AAGL, its contractors/agents and the Westin Diplomat. We also agree to accept relocation should it become necessary for causes beyond the control of the AAGL. Full payment accompanies this order for space. Cancellations prior to **September 15, 2011**, will receive a refund, minus \$250 for administrative fee providing space can be resold. After September 15, 2011, the AAGL reserves the right to resell any cancelled exhibit space without notification to the cancelling party, or without refunding any fee paid by the exhibitor.

It is mutually agreed that in the event of cancellation of the 40th AAGL's Global Congress of Minimally Invasive Gynecology as a result of strikes, governmental regulations, or other causes that would prevent its scheduled opening or continuance, this agreement will be terminated immediately, and the AAGL shall determine an equitable basis for the refund of such portion of the exhibit fees as is possible, after due consideration of expenditures and commitments already made.

Authorized Company Representative Name

Signature

Date

Payment Information

Full payment **MUST** accompany your order for booth space to guarantee booth location.

TOTAL AMOUNT: \$ _____

Method of Payment (U.S. FUNDS ONLY):

Check Visa MC AMEX

Card Number: _____

Exp. Date: _____

Name on Card: _____

Signature: _____

If paying by check make it payable to AAGL. Please mail this form with your payment to:

AAGL Advancing Minimally Invasive Gynecology Worldwide

6757 Katella Ave., Cypress, CA 90630-5105 USA

Ph: (800) 554-2245 or (714) 503-6200

Fax: (714) 503-6201 or (714) 503-6202

E-mail: lbell@aagl.org • Web Site: www@aagl.org



Westin Diplomat Exhibitor Housing

40th AAGL Global Congress of Minimally Invasive Gynecology

November 6 – November 10, 2011
Westin Diplomat • Hollywood, Florida

Return this form to:

Dragana Djoric, Group Housing Coordinator
Westin Diplomat
3555 South Ocean Drive, Hollywood, Florida 33019
Reservation Fax: (954) 602-8273 • Email: Dragana.Djoric@westin.com

Reservations will not be accepted by telephone for 10 or more rooms. Please send a **copy** of this form to **Ms. Kalert at the AAGL office.** If you do not receive confirmation from the hotel that your reservation was received within 72 hours, please contact Dragana Djoric, Group Housing Coordinator at (954) 602-8710 or email: Dragana.Djoric@westin.com.

YOU MUST USE THIS FORM TO RESERVE A BLOCK OF 10 OR MORE ROOMS. All rooms will be blocked in the reservation contact name listed below. AAGL will send a rooming list form to the contact name listed below. It will be that person's responsibility to send the room assignment list with name, arrival and departure dates to the Westin Diplomat, with a copy to Jane Kalert at the AAGL office, no later than September 15, 2011.

For less than 10 rooms, you may make your room reservations online at www.aagl.org. Click on the Room Reservations link or you may call the hotel directly at (888) 627-9057 and use the AAGL group code **AAJ30**.

In order that all attending physicians and exhibitors are accommodated at the hotel, please make your reservations as accurately as possible without last minute cancellations. We will be monitoring our room block very closely and cancellation of rooms after October 1, 2011 **WILL result in space priority points being deducted for exhibit booth placement the following year.**

Number of Run of House Rooms Needed	Friday 11/4	Saturday 11/5	Sunday 11/6	Monday 11/7	Tuesday 11/8	Wednesday 11/9	Thursday 11/10
Beach Location (meeting location)							

Room types cannot be guaranteed until check-in based on availability, but every effort will be made to accommodate specific requests noted:

Company Name	Contact Name
Confirm to Address	City State Zip
Telephone: (area code)	Office:
Fax: (area code)	E-mail:

If you know the names of your representatives attending the meeting at this time, please send a list of the representatives with the arrival/departures dates, and preferred accommodations along with the Exhibitor Housing Form.

ACCOMMODATION RATES:

Standard run of house – \$265.00
*Triple or Quad occupancy – \$25.00 additional per person/per night
All rates are subject to state and local taxes: currently 11%.

Commission Disclosure: A small portion of your room rate helps to offset meeting planning services.

Payment Information:

Credit card security is very important to Starwood and they have developed a secure website you may use to transmit payment information (including credit card authorization forms and other documents that may contain credit card information). In a separate email, you will receive an invitation to submit your payment information through a secure website. The email will provide you with login and password which grants you access to the secure site. This website will allow you to arrange payment of deposits, guest room, master bills, banquet & catering events and other miscellaneous charges.

cc: Jane Kalert, AAGL Meeting Coordinator

AAGL Advancing Minimally Invasive Gynecology Worldwide

6757 Katella Ave., Cypress, CA 90630-5105 USA
Ph: (800) 554-2245 or (714) 503-6200 • Fax: (714) 503-6201 or (714) 503-6202
E-mail: exhibitors@aagl.org • Web Site: www@aagl.org



Opening Reception Catering Order Form

40th AAGL Global Congress of Minimally Invasive Gynecology

November 6 – November 10, 2011
Westin Diplomat • Hollywood, Florida

Opening Reception — EXHIBIT HALL

Monday, November 7, 2011
6:45 p.m. - 8:00 p.m.

At the conclusion of the Opening Ceremony on November 7th, the AAGL will invite the attendees to the Exhibit Hall for the Opening Reception. The AAGL will furnish a hosted bar and we encourage you to provide hors d'oeuvres from your individual booths allowing you the opportunity to offer the attendees your personal hospitality. The attendees look forward to this event as it gives them a chance to preview the exhibits in a relaxed, casual atmosphere.

Company Name: _____ Booth Number: _____

Contact: _____ Title: _____

Address: _____

Telephone: _____ Fax: _____ E-mail: _____

Payment: Hotel will provide you with a secure website link to submit credit card information for payment.

Cold Hors D'oeuvres

\$5.00 per Piece (minimum 50 pieces per item)

- ___ Maine Lobster Medallion, Grilled Pineapple
- ___ Seared Scallop, Garlic Aioli
- ___ Butterfly Shrimp, Mango Salsa, Toasted French Bread
- ___ Brie, Caramelized Pear, Almonds
- ___ Seared Beef Carpaccio, Blue Cheese, Asparagus Tips
- ___ Apple, Grand Marnier, Goat Cheese Tart
- ___ Dried Fig Wrapped in Prosciutto
- ___ Exotic Mushroom, Black Truffle on Crostini

Hot Hors D'oeuvres

\$5.00 per Piece (minimum 50 pieces per item)

- ___ Hawaiian Chicken Skewer, Sweet & Sour Sauce
- ___ Coconut Shrimp, Guava Mojo Sauce
- ___ Maryland Jumbo Lump Crab Cake, Pineapple Tartar Sauce
- ___ Peruvian Beef Brochette
- ___ Gorgonzola, Three Olives, Sundried Tomato in Filo
- ___ Cuban Spring Roll, Mustard Dill Pickle Sauce
- ___ Miniature Beef Wellington, Mushrooms, Madeira
- ___ Roasted Garden Vegetable Puffs
- ___ Chicken Quesadilla, Avocado Relish
- ___ Chicken Saltimbocca Con Pesto
- ___ Blackened Chicken Satay, Tropical Remoulade
- ___ Florida Conch Fritters, Cilantro Lime Dipping Sauce

Platter Displays

- Raw Bar (based on four pieces per person)
Priced per person - \$27; ___ number of people
- Poached Shrimp, Oysters, Snow Crab Claws, Cocktail Sauce, Remoulade Sauce, Lemons

- Antipasto
Priced per person - \$20; ___ number of people
- Balsamic Roasted Vegetables, Orange Cured Olives, Marinated Grilled Artichokes, Sliced Mozzarella with Pesto, Grape Tomatoes, Peper Salami, Capocollo, Prosciutto, Herbed Focaccia, Grissini Sticks

- International/Domestic Cheese
Priced per person - \$20; ___ number of people
- Aged Parmesan Cheese, Creamy Gorgonzola, Herbed Goat Cheese, Manchego, Sage Derby, Garnished with Grapes, Dried Fruits and Nuts, Crusty Baguette, Crackers, Herb Flat Bread

- Crudite Shooters
Priced per person - \$9; ___ number of people
- Celery, Baby Carrots, Yellow Squash, Asparagus, Cucumber, Cherry Tomato, Ranch Dressing

Dessert Table

All dessert tables include Starbucks coffee, Tazo Teas and Condiments

- Asian
Priced per person - \$22; ___ number of people
- Miniature Pastries to include Green Tea Flavored Chocolate Cake, Fortune Cookies, Lemon Grass Panna Cotta with Mango Chutney, Pineapple Clafouti with Pandan Chantilly, Caramelized Banana Cheesecake

- French
Priced per person - \$22; ___ number of people
- Miniature Pastries to include Vanilla and Chocolate Profiterole, Chocolate Raspberry Quiche, Madeleine, Lemon Tart, Opera Tort, Apricot Clafouti

- Diplomat
Priced per person - \$20; ___ number of people
- Selection of Pastries, Cakes and Miniature Viennese Pastries

- \$5.00 per piece (minimum of 50 pieces per item)*
- ___ Chocolate Dipped Tuxedo Strawberries
- ___ Key Lime Cheesecake Lollipop
- ___ Chocolate Candy Truffles

NOTE: PLEASE RETURN NO LATER THAN FRIDAY, OCTOBER 16, 2011.

Please contact Kelbert Fleming for additional selections or special orders.

Prices are subject to 6% sales tax and 23% service charge.

Mail or Fax (954) 602-8260 this form to: Kelbert Fleming

WESTIN DIPLOMAT

3555 South Ocean Drive • Hollywood, Florida 33019

Hotel Telephone: (954) 602-6000 • E-mail: Kelbert.Fleming@westin.com



Application for Sponsored Symposia

40th AAGL Global Congress of Minimally Invasive Gynecology

November 6 – November 10, 2011
Westin Diplomat • Hollywood, Florida

The AAGL is offering the possibility of the presentation of Non-CME Sponsored Symposia on the following dates Tuesday, Nov. 8, 2011 from 5:05 pm - 7:05 p.m. and Wednesday, Nov. 19, 2011 from 5:05 pm - 7:05 pm.

Sponsored symposia are well attended and are an excellent opportunity to showcase the features and benefits of your product. Last year 718 physicians attended sponsored symposia with an average of 180 attending each one held. It is a unique and excellent opportunity to spend 2 hours with so many of your key prospects in one room.

Program Deadline — In order to participate, you must submit your proposed program with topics and faculty for review and approval by our Scientific Program Committee on or before **July 30, 2011**. The Scientific Program Committee will provide approval within 1 week of receiving the program.

Faculty — All faculty **must be registered** for the Global Congress.

Symposia Listing — The AAGL will list your sponsored symposium in the Preliminary Program that is distributed to 15,000 Ob/Gyns and in the Final Program that is distributed at the congress.

Pre-registration — All Sponsored Symposia will be listed on the AAGL Congress online registration form. There will be no charge for admission for physicians who are registered for the Congress. Registration for the Sponsored Symposia will be handled by the AAGL office. The AAGL office will provide sponsoring companies with a list of physicians registered for their symposia approximately one month prior to the Congress.

Symposia Evaluation — On the day of the scheduled symposium, the AAGL will provide the sponsoring company with a list of those physicians registered for their symposium. We require that the sponsoring company provide their own staff to handle the collection of symposia tickets and the attendee sign in "at the door."

Register Local Physicians at No Additional Charge — The AAGL will allow your local representatives in the Hollywood, Florida area to invite physicians who are not attending the AAGL annual meeting to attend your symposium. These local physicians may register, free of charge, anytime after 1:00 pm on the day of your symposium and attend any afternoon AAGL session they wish. Your local Hollywood, Florida area representatives must pre-register these physicians through the AAGL.

Fees — The fee for a sponsored symposia is \$19,500 and must be accompanied by your proposed program. Catering and audiovisual are to be arranged at the expense of the sponsoring company. The placement of signs are limited to the exhibit and registration areas.

Cancellation — The Symposia sponsor may cancel this agreement at any time with written notice to the AAGL. The AAGL reserves the right to reassign all canceled time slots. Refunds will be made according to the following schedule:

- Notification before September 30, 2011: Refund of 50% of the total amount.
- After September 30, 2011: No refund.

Total amount enclosed \$ _____

Payment Information

Full payment MUST accompany your order for a sponsored symposia: *Please return this form with **check** made payable to: AAGL*
6757 Katella Ave., Cypress, CA 90630-5105 USA • Ph: (800) 554-2245 or (714) 503-6200 • Fax: (714) 503-6201 or (714) 503-6202
E-mail: lbell@aagl.org • Web Site: www@aagl.org

Company Name: _____

Address: _____

City/State/Zip code: _____

Telephone (area code): _____ Facsimile (area code): _____

E-mail: _____

Contact Person: _____ Title: _____



Application for Affiliated Exhibitor Events

40th AAGL Global Congress of Minimally Invasive Gynecology

November 6 – November 10, 2011
Westin Diplomat • Hollywood, Florida

Company Name: _____

Contact: _____ Title: _____

Address: _____

City/State/Zip Code: _____

Telephone (area code): _____ Fax (area code): _____ E-mail: _____

Breakfast/Reception/Meeting Room Space

Registered companies may host a breakfast from 6:00 a.m. to 7:45 a.m. on Tuesday, November 8 or Wednesday, November 9. Many attendees are looking for learning opportunities (as well as breakfast) each day before the Global Congress begins. Use this opportunity to promote your product to an eager group each morning. Last year 728 physicians attended industry-sponsored breakfasts with each one drawing an average of 104. Use these 90 minutes to explain the features and benefits of your products to a captive audience. You may also host a reception on Tuesday, November 8 or Wednesday, November 9 after 7:05 p.m. Meeting rooms for staff business meetings may also be reserved on Monday, Tuesday, and Wednesday.

The fee to host a breakfast/reception is \$4500. Meeting room fee — \$500 up to 4 hours; \$1,000 up to 8 hrs. Room assignments will not be granted by the hotel without permission from the AAGL. Catering, audiovisual and possible room rental are to be arranged at the expense of the company. Breakfasts will be listed in the Final Program. Please send a copy of your proposed invitation to the AAGL for approval prior to printing and distribution.

Monday, November 7, 2011

___ Business Meeting Time: Start _____ End _____ Anticipated attendance _____ Are physicians attending? _____ Fee _____
___ Reception (begin after 8:05 p.m.) Anticipated attendance _____ \$4500

Tuesday, November 8, 2011

___ Business Meeting Time: Start _____ End _____ Anticipated attendance _____ Are physicians attending? _____ Fee _____
___ Breakfast (6:00 a.m. - 7:45 a.m.) Anticipated attendance _____ \$4500*
___ Reception (begin after 7:05 p.m.) Anticipated attendance _____ \$4500

Wednesday, November 9, 2011

___ Business Meeting Time: Start _____ End _____ Anticipated attendance _____ Are physicians attending? _____ Fee _____
___ Breakfast (6:00 a.m. - 7:45 a.m.) Anticipated attendance _____ \$4500*
___ Reception (begin after 7:05 p.m.) Anticipated attendance _____ \$4500

In order for us to determine the size of the room you will need for your breakfast, reception and/or business meeting, please give us a brief description of your program, i.e., audiovisual needs, any display set-up, do you prefer class room or theater style?

*plus a \$500 refundable deposit, which will be returned if your breakfast meeting adjourns promptly. This has been instituted to avoid a conflict with the scientific program.

Please note that space will be assigned upon receipt of the application **and payment** on a first-come, first-served basis. For questions regarding room assignment, please contact Jane Kalert, AAGL Meetings Coordinator. Once your meeting is authorized by the AAGL, the hotel will be notified and confirmation of room assignment, along with menus, and a secure website link to submit credit card information will be sent by Kelbert Fleming, Assistant Director of Catering/Convention Services.

Cancellation: Notification before September 15, 2011: Refund of 50% of the total amount. After September 15, 2011, **No refund**.

Payment Information: Check Visa M/C

Credit card no.: _____ Exp. date: _____

Name on card: _____ Signature: _____

Payment Information

Total amount enclosed \$ _____

Please return this form with check made payable to: **AAGL** • 6757 Katella Ave., Cypress, CA 90630-5105 USA

Ph: (800) 554-2245 or (714) 503-6200 • Fax: (714) 503-6201 or (714) 503-6202 • E-mail: exhibitors@aagl.org • Web Site: www@aagl.org



Promotional Opportunities

The AAGL sincerely appreciates the attendance of our many exhibitors at the annual meeting year after year. You definitely make a very important contribution to the success of our meeting. We take special care in recognizing those companies who provide commercial support for a variety of our educational events during the annual meeting. This year we are providing value-added opportunities to allow your company to distribute information to all of the meeting attendees. We have reviewed the provisions of the Code of Ethics on Interactions with Health Care Professionals issued by the Advanced Medical Technology Association (AdvaMed) and are presenting a variety of opportunities so that exhibiting companies can participate in compliance with your company's guidelines.

Global Congress General Support

\$2,500 - \$50,000 Companies can provide monetary support that will be used for the overall support of the 40th Global Congress and reduce the cost of this educational conference. Supporters will be recognized separately in signage, inserts, and programs.

- \$2,500 Student Level
- \$5,000 Scholar Level
- \$10,000 Teacher Level
- \$20,000 Professor Level
- \$30,000 Mentor Level
- \$50,000 Emeritus Level

Global Congress Spotlight

Throughout the halls of the education floor, the [Room], we will have five 42" monitors featuring news of interest to the attendees. We will feature short interviews with key people and announcements of interests. Add your "commercial" to this Spotlight. Each spot will air in a loop every day from Sunday, November 6, until Thursday, November 10.

The following spots are available:

- 60 seconds \$6500
- 30 seconds \$3500
- 15 seconds \$1250
- 10 seconds \$1000

Monitor Frames



Frame the 42" monitors being used for Global Congress Spotlight with your promotion. \$1,250 per day to frame all 5 monitors.

- Sunday, November 6
- Monday, November 7
- Tuesday, November 8
- Wednesday, November 9

Separate production and installation costs apply. GES, the exhibitor services firm, offers design and print services for this.

Signage in Convention Center

A number of excellent opportunities are available on the two floors of the Convention Center for you to promote your company and products to the attendees. The educational sessions are held on floor two and the exhibit hall is on floor three. This year our service contractor, GES, has provided a tool, the GES Interactive Venue, which provides a visual reference for your advertising and signage and with which you can evaluate the impact of banners, hanging signs, etc. in context. Please copy and paste the link below into your web browser to navigate to this invaluable signage tool to evaluate the opportunities available:

Direct link: http://interactivevenue.ges.com/03_shows/Default.aspx?showID=21506

Once you decide, reserve your choice and you will be sent an invoice by AAGL.

Guestroom Voice Message Delivery

\$500 per day. Deliver a voice message, up to 60 seconds, to attendee rooms. Invite them to your booth to learn more about the benefits of your product. **Limit 3 companies per day.** Separate hotel charges apply: \$1.00 per room.



Promotional Opportunities

Physician's Brief Bag Flyers/Brochures

The AAGL will place your company materials in the Physicians' Tote Bags for the fee listed below. Please send a copy of your proposed flyer/brochure to the AAGL for pre-approval no later than September 30, 2011. We must receive your pre-printed flyers/brochures **no later than Friday, October 15, 2011** (2,000 copies).

- \$1,000 – 1 page flyer
- \$1,500 – 2-4 page brochure
- \$2,000 – 5-7 page brochure
- \$3,000 – 8-10 page brochure
- \$4,000 – 9-14 page brochure

You can save on shipping costs by printing your inserts with Weber Printing. You can contact them at (310) 639-5064 to discuss pricing. Weber Printing would need final artwork by September 30, 2011 to guarantee delivery.

Note Pad with Pens

\$3,500 Add your logo to these 5" x 7", spiral-bound, note pads with attached pen. The Note Pads are inserted in each attendee's tote bag distributed at registration. A supply will also be available for attendees in the scientific program meeting rooms. The plastic cover will promote the 6th AAGL International Congress in Japan in 2011 [and the 7th International Congress in Argentina in 2012?]. The supporting company can co-brand with the AAGL by putting their logo on the cover. Please call if you want a sample of last's years spiral note pad.

Welcome Reception Sunday, November 6 6:00 pm – 7:30 pm

\$2,500 Sponsor the Welcome Reception on Sunday, November 6 and your logo will be prominently displayed at the buffet and on each table. Last year over 500 people attended this reception. **Limit 3 companies.**

Meet the Professors' Roundtable Luncheon Monday, November 7 12:15 p.m. – 1:15 p.m.

\$5,500 Sponsor the Meet the Professors' Roundtable Luncheon and your logo will be prominently displayed on each of 42 tables promoting your name to 420 gynecologists as they eat lunch. **Limit 1.**

Beverage Napkins

\$1,500 Display your logo on the beverage napkins served during breaks. There are 10 breaks during the Global Congress providing many impressions to your key prospects. Call AAGL to select breaks and quantities needed.

Refreshment Breaks

\$2,500 Sponsor one or several Refreshment Breaks and your name will be prominently displayed. There are 14 breaks from which to choose. **Limit 1** per break.

Room Drops

\$750 plus hotel charges. Written permission must be provided by the AAGL and you will make your arrangements for delivery directly with the hotel.

Closed Circuit TV

\$1,500 plus hotel charges. This service is on a first-come, first-served basis.

For further information, please contact Ms. Lynn Bell at the AAGL Office, (714) 503-6200, e-mail: LBell@aagl.org

Company Name _____

Contact Name _____

Address _____

City/State/Zip _____

Telephone Number _____ Fax Number _____

E-mail _____

Method of Payment (U.S. FUNDS ONLY): Total amount enclosed \$ _____

Check (Make check payable to AAGL) Visa M/C

Card Number: _____

Exp. Date: _____

Name on Card: _____

Signature: _____

Please return this form with payment to:

AAGL Advancing Minimally Invasive Gynecology Worldwide

6757 Katella Ave., Cypress, CA 90630-5105 USA

Ph: (800) 554-2245 or (714) 503-6200 • Fax: (714) 503-6201 or (714) 503-6202

E-mail: exhibitors@aagl.org • Web Site: www@aagl.org



Global Congress Program Advertising

40th AAGL Global Congress of Minimally Invasive Gynecology

November 6 – November 10, 2011
Westin Diplomat • Hollywood, Florida

Overview — Preliminary — Final Program

The Global Congress Programs are the comprehensive listings of the daily events for the 40th Global Congress of Minimally Invasive Gynecology. In addition, all exhibiting companies are recorded in the programs. The First Announcement will be available on the AAGL website and the Preliminary Program will be mailed to 15,000 names on the AAGL database to promote attendance at the Global Congress. The Final Program is distributed to all attendees at the meeting itself. The Final Program is the reference guide utilized by attendees to navigate through the myriad of activities and events of the annual meeting. As such, your ad exposure will be high.

Closing Dates

	Space	Materials
Preliminary Program	August 15, 2011	August 15, 2011
Final Program	September 16, 2011	September 23, 2011

Advertising Rates

Earned Rate

Rates are based on the total units earned during a 12-month period including advertising in *The Journal of Minimally Invasive Gynecology* and the Global Congress programs.

Black & White Rates	1x	3x	6x	12x
Full page	\$2,620	\$2,410	\$2,285	\$2,175
Half page	\$1,570	\$1,445	\$1,375	\$1,345

Color

Four color (process) \$1,390 per page or frac/page, addl

Premium Positions (4C only): add'l over b/w rate

IFC (inside front cover)	50% of earned b/w rate
IBC (inside back cover)	25% of earned b/w rate
Back Cover (Final only)	50% of earned b/w rate
Other premium positions	10% of earned b/w rate

Ad Placement

ROB advertising within the program is generally grouped as one center signature. Positioning within this signature (except first ad) is not guaranteed. Inside covers and back cover are available on a first come, first-served basis and are non-cancellable.

Mechanical Specifications

Only digital files are accepted.

Non-Bleed Sizes	Width	Depth
Full page	7 1/2"	10 1/4"
Half page vertical	3 5/8"	10 1/4"
Half page horizontal	7 1/2"	5"

Bleed Sizes

This includes a 1/8 inch trim on all edges. Keep all critical live matter 1/2 inch away from trim.

Full page bleed	8 1/4"	11"
Half page vertical (bleed)	4 1/8"	11"
Half page horizontal (bleed)	8 1/4"	5 1/2"

Trim Size

Trim size is 8" x 10 3/4"

Digital Ad Submission

Only high resolution PDF files prepped for offset press are accepted.

All ad materials should be sent to the Global Congress Program production office. Please send ads to:

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State-of-the-Art Postgraduate Courses

DAY 1 – SUNDAY, NOVEMBER 6, 2011



Welcome

Keith B. Isaacson, M.D.
Scientific Program Chair
Vice President, AAGL

The 2011 ACM is the 40th annual meeting of the AAGL. This remarkable milestone has motivated the scientific program committee to look back at our success as well as look forward to new programs that will keep the AAGL on the cutting edge for the next 40 years. Consequently, the 2011 PG courses and surgical tutorials will cover the popular topics including endoscopic complications, uterine fibroids, hysterectomy, cadaveric anatomy and hands on skills enhancement in laparoscopic suturing and hysteroscopy. Taking this to a new level are animal labs for single port surgery and advanced laparoscopic suturing on the bowel, bladder and ureter. Not only is there a cadveric lab on pelvic anatomy and robotic surgery, but the urogyn SIG has developed a cadaveric vaginal hysterectomy course with a hands on lab. Novel didactic courses include “extreme laparoscopy,” basic science technology applied to gynecologic disease and many others. A practical public speaking course and a course on stress reduction through yoga and meditation round out the novelty of this year’s meeting.



The 2011 ACM will offer more CME credits than ever before. We will have special programs in physician credentialing, video challenges and a live manikin based simulation competition. The popular telesurgeries will also have learning objectives that allows CME credit to be obtained.

The ACM venue is beautiful. The hotel and congress center is located directly on the beach and is conveniently situated between the excitement of South Beach and the wonderful restaurants of Ft. Lauderdale. To get your mind and body ready for an exciting day of science and education, there is yoga on the beach from 6-7 a.m. every morning.

Make your reservations early. Help us determine the direction of the AAGL for the next 40 years.

See you all in Florida,

Postgraduate courses represent AAGL’s commitment to offering State-of-the-Art education focused on the issues that impact your day-to-day practice. The courses present the most current information available on the topics that matter most to you, and emphasize how you can apply them to your practice. Each course is accredited for continuing medical education credits.

PG 103 – Female Pelvic Anatomy Related to Laparoscopic Surgery and Pelvic Floor Dysfunction

8:00 am – 12:00 noon
Limit 150

Resad P. Pasic, Chair

*Faculty: Nita A. Desai, David J. Levine, Marc Possover,
Robert M. Rogers, Jr., Jessica A. Shepherd*

This course is designed for advanced laparoscopic gynecologists who would like to update their knowledge of pelvic anatomy. The didactic portion of the course provides an overview of female pelvic anatomy related to pelvic support, retroperitoneal structures, ureter and nerve vessels and also includes principles of dissection.

Learning Objectives: *At the conclusion of this course, the clinician will be able to:*
1) Interpret and analyze the pelvic support mechanism; 2) discuss and analyze various types of pelvic support defects and laparoscopic approaches to repair the defects; 3) demonstrate lateral pelvic sidewall anatomy; 4) discuss and demonstrate pelvic nerves; and 5) demonstrate and interpret the anatomical areas and spaces of the female pelvis.

8:00	Welcome, Introductions and Course Overview	R.P. Pasic
8:10	Understanding Vaginal Support Anatomy	R.M. Rogers
8:40	How to Dissect the Anatomic Areas of the Pelvis	R.M. Rogers, R.P. Pasic
9:20	Pelvic Somatic Nerves - Laparoscopic Topographic Anatomy and Functionality	M. Possover
9:50	Questions & Answers	All Faculty
10:00	Break	
10:15	The Pelvic Autonomous Nerves Systems - Laparoscopic Topographic Anatomy and Functionality	M. Possover
10:45	Pelvic Sidewall and Ureter	R.P. Pasic
11:05	Apical Prolapse	D.J. Levine
11:25	Anatomy Quiz	TBD
11:50	Questions & Answers	All Faculty
12:00	Course Evaluation	



State-of-the-Art Postgraduate Courses

DAY 1 – SUNDAY, NOVEMBER 6, 2011

PG 105 – Single Port Laparoscopy: Beyond Conventional Laparoscopy

8:00 am – 12:00 noon
Limit 100

Kevin J.E. Stepp, Chair

*Faculty: Stephanie A. King, Amanda Nickles Fader,
Patrick P. Yeung*

This course is designed to update participants on the changing state of minimally invasive surgery and present information and techniques beyond conventional laparoscopy. The didactic session will discuss the evolution of the technique, terminology used, potential benefits, and the ongoing evolution of surgical instrumentation including the latest technological advances.

Advice for formulating safe and efficient strategies to incorporate single port laparoscopic surgery into one's practice will be discussed. Data regarding learning curves will be presented followed by practical tips and pearls in video format that will serve to shorten the learning curve. Techniques for advanced procedures such as the difficult hysterectomy, gynecologic oncology procedures, and pelvic reconstructive procedures will also be presented. Participants will interact closely with some of the pioneers of the techniques in this exciting new advance for gynecologists and have the opportunity to practice their skills in the laboratory setting with hands-on learning in PG 106 in the afternoon.

In the hands-on cadaver lab, instructors will reinforce techniques illustrated in the didactic session. Participants will implement the techniques learned in basic and advanced concepts in single port laparoscopy. Attendees will evaluate and practice with a variety of basic and sophisticated ports, instruments, and optical systems. Participants will learn and perform specific techniques for camera, instrument, and hand placement to facilitate hysterectomy, oophorectomy, retraction, vaginal cuff closure and suturing.

Learning Objectives: *At the conclusion of this course, the clinician will be able to:* 1) Discuss techniques for the basic set up for comfortable single port laparoscopy; 2) describe the theories and strategies to shorten the learning curve for single port laparoscopy; 3) share outcomes of single incision laparoscopic surgery in gynecology; 4) define and implement the techniques for single incision laparoscopic surgery; and 5) formulate safe and efficient strategies for integrating single incision laparoscopic surgery into one's practice.

8:00	Welcome, Introductions and Course Overview	K.J.E. Stepp
8:10	Single-Port Laparoscopy with Instruments You Have in Your OR	S.A. King
8:35	Abdominal Entry and Access Devices for Single-Port Laparoscopy	K.J.E. Stepp
9:00	Instrumentation for Single-Port Laparoscopy	P.P. Yeung
9:25	Single-Port Laparoscopy – Here to Stay but What's Next?	A. Nickles Fader
9:50	Questions & Answers	All Faculty
10:00	Break	
10:15	Initial Experience and Establishing Single-Port Laparoscopy into Your Practice	S.A. King

10:35	Getting Started with Single-Port Laparoscopy – Basic Procedures	P.P. Yeung
11:00	Single-Port Applications in Gynecologic Oncology	A. Nickles-Fader
11:25	The Difficult Hysterectomy, Reconstructive Procedures and Endometriosis	K.J.E. Stepp
11:50	Questions & Answers	
12:00	Course Evaluation	

PG 107 – Hysteroscopy: Advanced Techniques & Technology

8:00 am – 12:00 noon
Limit 100

Martin Farrugia, Chair

Faculty: Mark H. Emanuel, Olav Istre, Morris Wortman

Operative hysteroscopy has evolved rapidly since its introduction into gynecologic practice, and faces critical evaluation when other non-hysteroscopic techniques designed at diagnosing and treating intra-uterine pathology are introduced. Office-based hysteroscopy is increasingly performed and offers the possibility of diagnosing and treating a wider range of patients. The modern gynecologist is faced with cases of increasing complexity to treat in the O.R.

The purpose of this course is to review advanced office and O.R. hysteroscopic instrumentation and techniques, and identify patients who will most likely benefit from hysteroscopic surgery. Participants will be able to develop a working knowledge of the latest instruments and techniques in advanced operative hysteroscopy.

Learning Objectives: *At the conclusion of this course, the clinician will be able to:* 1) Apply indications and contraindications of hysteroscopic procedures; 2) recognize the appropriate instruments and distension medium, minimizing complications; 3) discuss how to use hysteroscopic equipment and ancillary devices; 4) identify patients suitable for office operative hysteroscopy and sterilization; and 5) apply techniques to safely treat challenging patients in modern practice.

8:00	Welcome, Introductions and Course Overview	M. Farrugia, M.H. Emanuel, O. Istre, M. Wortman
8:05	Recent Advances in Hysteroscopic Technology and Techniques	M. Farrugia
8:30	Managing Distention Medium – Adapting to Your Patient	M. Wortman
8:55	The Gynecologic Resectoscope – Its Value in Modern Endoscopic Practice	O. Istre
9:20	Advanced Office Hysteroscopic Techniques	M.H. Emanuel
9:45	Questions & Answers	All Faculty
10:00	Break	
10:15	Advanced Hysteroscopic Surgery Utilizing Ultrasound Guidance	M. Wortman
10:40	Evaluation, Limits and Strategies in the Treatment of Large Myomas	O. Istre



State-of-the-Art Postgraduate Courses

DAY 1 – SUNDAY, NOVEMBER 6, 2011

- 11:05 Mechanical Tissue Extraction M.H. Emanuel
- 11:30 Hysteroscopic Sterilization - A Technique to Replace Laparoscopy? M. Farrugia
- 11:45 Questions & Answers
- 12:00 Course Evaluation

PG 110 – Implementing Robotics in Benign Minimally Invasive Gynecologic Surgery

Developed in cooperation with the AAGL Special Interest Group on Robotics

1:30 pm - 5:30 pm
Limit 130

Catherine A. Matthews, Chair

Faculty: Arnold P. Advincula, Enrique Jacome, Thomas N. Payne

This didactic course provides a framework for the safe implementation of robotic surgery for benign gynecologic indications with an emphasis on efficient operating room set up, hysterectomy for complex pathology, myomectomy, pelvic floor reconstruction, and the frozen pelvis. Participants of this course should already have experience with minimally invasive gynecology and have access to a robotic surgical system. This course is also designed to improve efficiency for those with fewer than 50 completed robotic cases and to introduce operative techniques to decrease the risk of operative complications. Lectures will be evidence-based and will include extensive surgical videos of complex hysterectomy, myomectomy, ureteral dissection, and sacrocolpopexy from expert faculty. The didactic session has no restrictions for number of participants. Please see PG Course 201 for a description of a hands-on robotic training course that includes robotic simulators, cadaver lab, and the use of the dual teaching console.

Learning Objectives: *At the conclusion of this course, the clinician will be able to:* 1) Describe patient positioning, effective port placement, side-docking, and available robotic instrumentation and energy sources; 2) identify operative techniques to decrease the incidence of surgical complications including use of uterine manipulators, rectal probes, and appropriate fascial closure; 3) describe a step-by-step approach to a robotic hysterectomy for complex pathology, including ureteral dissection; 4) identify the applications of robotics in pelvic floor reconstructive surgery including sacrocolpopexy, hysteropexy, and rectopexy; 5) describe the pre-operative evaluation and steps involved in a robotic myomectomy; and 6) recognize the importance of surgical volume to maintain skill and certification.

- 1:30 Welcome, Introductions and Course Overview C.A. Matthews
- 1:35 How to Efficiently Get Sarded: Patient Positioning, Port-Placement, Docking, and Instrumentation C.A. Matthews
- 1:55 Tips and Tricks to Overcome Absence of Haptic Feedback: Cervical Rings, Uterine Manipulators, and Surgical Principles A.P. Advincula
- 2:20 Navigating the Frozen Pelvis: How to Avoid Ureteral Injury E. Jacome
- 2:45 Robotic Laparoscopic Hysterectomy: Managing the Complex Cases and Avoiding Conversions T.N. Payne
- 3:10 Algorithms for Success with Robotic Myomectomy A.P. Advincula
- 3:35 Questions & Answers, Refreshments All Faculty

- 3:50 Where Does Robotics Fit into the Algorithm for Management of Pelvic Organ Prolapse? C.A. Matthews
- 4:15 Learning Curve, Surgeon Volume, and Minimizing Complication Rates E. Jacome
- 4:40 How to Set Up a Successful Robotics Program T.N. Payne
- 5:05 Single-Port and Other Robotic Advances for the Future A.P. Advincula
- 5:30 Course Evaluation/Adjourn

PG 111 – Urogynecology: Back to the Future

1:30 pm – 5:30 pm
Limit 130

Vincent R. Lucente, Chair

Faculty: John R. Miklos, Marie Fidela R. Paraiso, Andrea M. Pezzella

This course will focus on the most current minimally invasive approaches to urogynecologic disorders with the emphasis on technical execution of the procedures in order to maximize patient benefit and minimize potential morbidity that accompanies inherent risks. The faculty is comprised of experienced experts in their assigned topics, and who have been instructed to share during the cadaver session the nuances of their individual techniques which they believe have driven their successful patient outcomes. Complications will be discussed with a pragmatic “how-to” approach toward management. This course will be a “back to the future” educational event for the purpose of advancing participants’ surgical skills in performing minimally evasive urogynecologic procedures without the assistance of a robot and exploring the “next generation” of office-like procedure rooms. It will be more advanced than basic.

Learning Objectives: *At the conclusion of this course, the clinician will be able to:* 1) Describe the various risks and benefits for each sling; 2) list the known benefits, as well as the reported risks of transvaginal mesh procedures; 3) Describe which patients are appropriate candidates for neuromodulation; and 4) describe which patients may benefit from an endoscopic approach to a level 1 defect.

- 1:30 Welcome, Introductions and Course Overview V.R. Lucente
- 1:35 Midurethral Slings: Retropubic vs. Transobturator, When? Why? And How? M.F.R. Paraiso
- 2:00 Single Incision Slings...Fad or Future? V.R. Lucente
- 2:20 Complications of Midurethral Pubovaginal Slings: So...Now What? V.R. Lucente
- 2:45 Laparoscopic Vesico-Vaginal Fistula Repair; Easier than You Think J.R. Miklos
- 3:15 Questions & Answers All Faculty
- 3:30 Break
- 3:45 Transvaginal Mesh: Why Is It ‘Good?’ and When Is It ‘Bad?’ V.R. Lucente
- 3:20 Laparoscopic Approaches to Apical Suspension J.R. Miklos
- 3:50 Neuromodulation, Botox and Beyond (I) A.M. Pezzella
- 4:25 Neuromodulation, Botox and Beyond (II) A.M. Pezzella
- 5:00 Questions & Answers All Faculty
- 5:30 Course Evaluation



State-of-the-Art Postgraduate Courses

DAY 2 – MONDAY, NOVEMBER 7, 2011

Surgical Anatomy of the Female Pelvis

No Charge
7:10 am – 7:55 am

Shailesh P. Puntambekar, Chair

Recognizing the inextricable link between the mastery of surgical technique and knowledge of fundamental pelvic anatomy, this free, introductory session will employ an interactional video of a cadaveric dissection to clarify key topographical and retroperitoneal pelvic anatomy and to demonstrate strategic principles for safe and efficient dissection within these spaces.

PG 203 – Gynecologic Oncology: Innovations with Robotics

*Developed in cooperation with the AAGL
Special Interest Group on Oncology and
The Society of Gynecologic Oncologists*

8:00 am – 12:00 noon
Limit 130

Farr R. Nezhat & Eugenio Solima, Co-Chairs

Faculty: Masaaki Andou

This course provides the gynecologic oncologist with the latest, evidence-based information on minimally invasive surgical innovations in oncology. Topics will include a review of the literature and detailed explanation of surgical techniques for several advanced laparoscopic and robotic procedures. Specific techniques include safe dissection of retroperitoneum, para-aortic lymphadenectomy and nerve sparing radical procedures. Further, latest developments in minimally invasive surgery such as single port laparoscopic and robotic applications will be reviewed.

The course will be divided into a morning didactic session and an optional afternoon session with comprehensive hands-on lab experience. Participants will have the opportunity to engage in a 3-hour hands-on, cadaver lab which will offer opportunities to practice conventional, robotics and single port laparoscopic techniques. Expert faculty will direct both sessions.

Learning Objectives: *At the conclusion of this course, the clinician will be able to:* 1) Analyze the published literature and video surgical technique on various minimally invasive treatments of gynecologic malignancies; 2) perform advanced laparoscopic and robotics techniques, including high para-aortic lymphadenectomy, nerve sparing technique in radical hysterectomy procedures; 3) discuss how to safely manage difficult obese patients and complications; and 4) compare the potential applications and clinical impact of single port laparoscopic surgery.

- 8:00 Welcome, Introductions and Course Overview
E. Solima, F.R. Nezhat, M. Andou
- 8:05 Laparoscopic Suspicious Adnexal Masses and
Ovarian Cancer – How Farr Can We Go? F. Nezhat
- 8:30 Transperitoneal Approach for Par-Aortic
Lymphadenectomy E. Solima

- 8:55 The Approach to Para-Aortic Area from
Retroperitoneum M. Andou
- 9:20 Pelvic Retroperitoneal Dissection for Malignant
and Complex Conditions F. Nezhat
- 9:45 Questions & Answers All Faculty
- 9:55 Break
- 10:10 Fertility Sparing Options for Cervical and
Endometrial Cancer E. Solima
- 10:35 Pelvic Innervation Preservation, Its Application
in Radical Hysterectomy and Infiltrative
Deep Endometriosis E. Solima
- 11:00 The Use of Single-Port Technique in Laparoscopic
Gynecology Oncology – Myth or Reality M. Andou
- 11:25 Management of Complications by Laparoscopy
and Robotics: Be Patient, You Can Afford It!
M. Andou, F. Nezhat
- 11:50 Questions & Answers
- 12:00 Course Evaluation

PG 205 – Vaginal Surgery: Hysterectomy with POP

*Developed in Cooperation with the AAGL
Special Interest Group in Urogynecology*

8:00 am – 12:00 noon
Limit 150

Michael D. Moen, Chair

Faculty: Cheryl B. Iglesia, Charles R. Rardin, Andrew I. Sokol

This course is designed to provide a comprehensive understanding of basic vaginal surgery with emphasis on the technique of vaginal hysterectomy and native tissue repairs for pelvic organ prolapse. Lectures will describe basic anatomy, review indications for vaginal hysterectomy, explain the step-by-step approach to performing vaginal hysterectomy, review native tissue repairs for prolapse, highlight the use of cystoscopy and laparoscopy in relation to pelvic floor surgeries, discuss potential complications of vaginal surgery and describe validated measures used to track surgical outcomes. The hands-on cadaver laboratory will expose participants to every aspect of performing successful vaginal hysterectomy. This course is designed to improve participants' basic surgical skills in performing vaginal hysterectomy and also provide advanced skills for participants interested in enhancing their abilities as vaginal surgeons.

Learning Objectives: *At conclusion of the course, the clinician will be able to:* 1) Illustrate basic anatomy pertinent to vaginal hysterectomy and surgical treatment of pelvic organ prolapse (POP); 2) demonstrate step-by-step performance of vaginal hysterectomy; 3) demonstrate and evaluate new technology, instrumentation and techniques available for performance of vaginal hysterectomy and surgical treatment of POP; 4) recognize and distinguish potential advantages and disadvantages of various minimally invasive approaches for surgical management of POP; and 5) summarize an evidence-based approach to pre-operative and post-operative evaluation of patients undergoing surgery for POP, including use of validated questionnaires.

- 8:00 Welcome, Introductions and Course Overview M.D. Moen



State-of-the-Art Postgraduate Courses

DAY 2 – MONDAY, NOVEMBER 7, 2011

8:05	Structural and Functional Support in the Female Pelvis (Anatomy)	A.I. Sokol
8:30	The Basics: Vaginal Hysterectomy: Step-by-Step	M.D. Moen
8:55	Native Tissue Repairs for POP	A.I. Sokol
9:20	Cystoscopy	C.R. Rardin
9:45	Questions & Answers	All Faculty
9:55	Break	
10:10	Advanced Techniques: Augmented Repairs (Biologics, Synthetic Mesh, Vaginal Mesh Kits)	C.B. Iglesia
10:35	Role of Laparoscopic and Robotic Techniques	C.R. Rardin
11:00	Complications of POP Surgery	C.B. Iglesia
11:20	Questions & Answers	
11:30	Pre- And Post Evaluation (Use of Validated Questionnaires for Best Outcomes)	M.D. Moen
12:00	Course Evaluation	

PG 209 – A Practical Guide for Office-Based Procedures

8:00 am – 12:00 noon
Limit 75

Amy L. Garcia, Chair

Faculty: Jay M. Berman, Mark H. Emanuel, Neeraj Kohli, James B. Presthus, Eileen C. Young

This course provides practical information necessary to perform office hysteroscopic procedures safely and efficiently and is designed for the gynecologist who would like to overcome common barriers to performing these procedures in the office. This course will address billing and coding issues including RVU, ICD-9 codes with CPT codes for hysteroscopic procedures and use of modifiers for reimbursement. Insurance contracting and conversion factors will be addressed in order to maximize reimbursement. Patient counseling and informed consent will be thoroughly discussed as well as how to document the procedure. Equipment and capitol expenditure will be presented including equipment acquisition, set-up and maintenance for both rigid and flexible hysteroscopes including a cystoscope. Office use of local anesthesia and oral medication for hysteroscopy will be discussed in detail for use in office endometrial ablation procedures. Diagnostic as well as specific operative hysteroscopic procedures will be presented in depth. Utilizing the office hysteroscope for cystoscopy will be addressed in similar detail including coding, billing, reimbursement, informed consent, documentation, and procedure steps.

Learning Objectives: *At the conclusion of this course, the clinician will be able to:* 1) Use correct coding, billing and conversion factors in order to maximize reimbursement for office hysteroscopic procedures, endometrial ablation and cystoscopy; 2) appropriately counsel patients regarding in-office hysteroscopic procedures, obtain informed consent and document procedures correctly; 3) acquire, set-up and maintain equipment and supplies needed for office hysteroscopic procedures; 4) use cervical anesthesia and oral medication for office procedures including hysteroscopy, endometrial ablation and cystoscopy; and 5) utilize the hysteroscope for in office procedures such as biopsy, polypectomy, myomectomy, metroplasty and sterilization and perform cystoscopy.

8:00	Welcome, Introductions and Course Overview	A.L. Garcia
8:05	How to Get Started with Procedures in Your Office	J.B. Presthus
8:35	Local Anesthesia and Oral Medication for Office Procedures	A.L. Garcia
8:55	Diagnostic Hysteroscopy: Evaluation of the Uterine Cavity and Preoperative Decision Making	A.L. Garcia
9:20	Operative Hysteroscopic Procedures: Directed Biopsy, Polypectomy, Myomectomy, Metroplasty and Morcellators	M.H. Emanuel
9:50	Questions & Answers	All Faculty
10:00	Break	
10:15	Hysteroscopic Sterilization: The Essure and Adiana Procedures	J.M. Berman N. Kohli
10:40	Cystoscopy	
11:05	Equipment Acquisition, Set-Up and Supplies	J.M. Berman
11:25	Equipment Maintenance: The Rigid and Flexible Hysteroscope	E.C. Young
11:45	Questions & Answers	
12:00	Course Evaluation	

PG 211 – Deep Endometriosis: Surgical Approach and Future Perspectives

Developed in cooperation with the AAGL Special Interest Group on Reproductive Surgery/Endometriosis

8:00 am – 12:00 noon
Limit 150

Mauricio S. Abrão, Chair

Faculty: Joerg Keckstein, Ceana H. Nezhat, Giovanni Scambia

This course provides an overview of the most recent and contemporary approaches for deep endometriosis, from its diagnosis to the treatment and the relation between endometriosis and cancer.

Learning Objectives: *At the conclusion of this course, the clinician will be able to:* 1) Explain deep endometriosis as a specific disease; 2) recognize the best pre-operative strategy to diagnose deep endometriosis; 3) define the best way to treat endometriosis in infertile patients; 4) apply new minimally invasive approaches to treating adenomyosis; 5) identify the relationship between endometriosis and cancer; and 6) assess the current state of the surgical treatment of urinary tract and bowel endometriosis.

8:00	Welcome, Introductions and Course Overview	M.S. Abrão
8:05	Definition and Etiology of Deep Endometriosis and Adenomyosis	J. Keckstein
8:30	Pre-Operative Diagnosis: An Essential Tool to Define the Surgical Strategy	M.S. Abrão
8:55	Laparoscopy, Robotics and LESS for Deep Endometriosis	G. Scambia



State-of-the-Art Postgraduate Courses

DAY 2 – MONDAY, NOVEMBER 7, 2011

9:20	Deep Endometriosis and Infertility: When to Indicate Surgery	J. Keckstein
9:45	Questions & Answers	All Faculty
9:55	Break	
10:10	Adenomyosis: Current Treatment and Laparoscopic Alternatives	J. Keckstein
10:35	Urinary Tract Endometriosis: Therapeutic Strategies	C.H. Nezhat
11:00	What is the Association between Endometriosis and Cancer?	G. Scambia
11:25	Bowel Endometriosis: Segmental Resection or Disc Excision?	M.S. Abrão
11:50	Questions & Answers	
12:00	Course Evaluation	

11:00	Hysteroscopic Complications – Do We Have the Technology to Avoid Them?	M. Goldenberg
11:25	Injury and Litigation – Are They Always Linked?	D.A. Johns
11:50	Questions & Answers	
12:00	Course Evaluation	

PG 212 – Complications: How to Avoid, Recognize and Manage

8:00 am – 12 noon
Limit 100

Tommaso Falcone, Chair

Faculty: Motty Goldenberg, D. Alan Johns, William H. Parker

This course provides an overview of the more common complications of operative laparoscopy and hysteroscopy. Contributing factors, intraoperative and postoperative recognition, and treatment of these complications will be discussed. The content will be applicable to most operative hysteroscopy, basic, advanced and robotic laparoscopy.

Learning Objectives: *At the conclusion of this course, the clinician will be able to:* 1) Recognize factors contributing to complications of different types of laparoscopic surgery; 2) recognize factors contributing to complications of hysteroscopic surgery; 3) analyze the different factors that may contribute to complications associated with entry methods; 4) evaluate the current methods and techniques for prevention of postoperative adhesions; and 5) discuss common factors leading to litigation.

8:00	Welcome, Introductions and Course Overview	T. Falcone
8:05	Complications Related to Entry into the Peritoneal Cavity	T. Falcone
8:30	Urologic Complications during Hysterectomy	M. Goldenberg
8:55	Implementation of a Culture of Safety in the O.R.	W.H. Parker
9:20	Postoperative Adhesions after Laparoscopic Surgery	D.A. Johns
9:45	Questions & Answers	All Faculty
9:55	Break	
10:10	Vaginal Cuff Dehiscence after Conventional and Robotic Laparoscopic Hysterectomy – How to Prevent and Manage It	T. Falcone
10:35	Intraoperative and Postoperative Recognition of Bowel Injury	D.A. Johns

PG 213 – Uterine Fibroids: Innovative Management

1:30 pm – 5:30 pm
Limit 100

Charles E. Miller, Chair

Faculty: Hans A.M. Brolmann, John C. Lipman, Elizabeth A. Stewart
Uterine fibroids are the most common tumors of the female pelvis, reportedly occurring in 20% - 40% of reproductive aged women, and by the age of fifty, up to 70% of Caucasian and 80% of women of African ancestry. Nearly half of the women will have significant symptoms related to their fibroid uterus. Traditionally, treatment has centered around hysterectomy or myomectomy performed via laparotomy.

Through the development of several innovative techniques, new therapies are rapidly gaining popularity, which enable the successful treatment of uterine fibroids through a minimally invasive approach. Furthermore, the evolution of myomectomy as a minimally invasive gynecologic surgery continues to advance.

This course will focus on the most common, non-hysterectomy, minimally invasive treatments for symptomatic uterine fibroids – laparoscopic and hysteroscopic myomectomy, Uterine Artery Embolization (UAE), and MRI Focused High Intensity Ultrasound (MRgFUS).

Initially a didactic presentation will feature an internationally recognized panel of experts, relying on evidence based prevailing literature. Included in these discussions will be patient profile, pre-procedure workup, procedure risks and benefits, procedure technique, and measured outcome. The second half of the course will feature an interactive format where the audience will participate, along with the faculty, in the discussion of patient presentations. Through this approach, the attendee will be provided with an up to date review of the latest, most popular, minimally invasive techniques on the treatment of uterine fibroids, note firsthand how these procedures directly impact their practice, and how particular patient problems can best be served.

Learning Objectives: *At the conclusion of this course, the clinician will be able to:* 1) Describe the technique of Uterine Artery Embolization (UAE), as well as inclusion and exclusion criteria; 2) describe the technique of MRI Focused High Intensity Ultrasound (MRgFUS), as well as inclusion and exclusion criteria; 3) distinguish between the two different techniques for hysteroscopic myomectomy; 4) identify two reasons how barbed suture has simplified laparoscopic myomectomy; 5) analyze the advantages/disadvantages between laparoscopic and robot-assisted myomectomy; and 6) evaluate the best procedural options for patients presenting with single fibroids, multiple fibroids, pedunculated fibroids, interest in future fertility, and fibroids in the late reproductive years.

1:30	Welcome, Introductions and Course Overview	C.E. Miller
1:35	Uterine Artery Embolization (UAE)	J.C. Lipman



State-of-the-Art Postgraduate Courses

DAY 2 – MONDAY, NOVEMBER 7, 2011

2:00	MRI Focused High Intensity Ultrasound (MRgFUS)	E.A. Stewart
2:25	Hysteroscopic Myomectomy	C.E. Miller
2:50	Laparoscopic & Robotic Assisted Myomectomy	C.E. Miller
3:20	Questions & Answers	All Faculty
3:30	Break	
3:45	Interactive Case Discussions	All Faculty
5:10	The Future of Fibroid Treatment	H.A.M. Brolmann
5:30	Questions & Answers/Adjourn	

10:40	Simplifying Laparoscopic Myomectomy	S.N. Morris
11:05	Strategies for Safe and Efficient Tissue Removal	A.I. Brill
11:30	Cuff Management: Issues of Support and Controversies of the Cervix	P.L. Rosenblatt
11:55	Questions & Answers	
12:00	Course Evaluation	

PG 215 – Laparoscopic Skills: Advanced Tips and Tricks

8:00 am – 12:00 pm
Limit 150

Stephanie N. Morris, Chair

Faculty: Edin Alagic, Andrew I. Brill, Peter L. Rosenblatt

This course will help gynecologic surgeons advance their skills by exploring strategies to overcome challenges posed by complicated surgical procedures and clinical scenarios. This will be accomplished through an in-depth review of key pelvic anatomy, tips to help navigate challenging clinical situations, such as obesity, pregnancy, and difficult peritoneal access, and techniques for mastering challenging surgical procedures encountered in general practice. Topics will include hysterectomy for the large uterus, support of the vaginal/cervical cuff at the time of hysterectomy, simplifying myomectomy, tissue extraction, and the surgical management of endometriosis. Experienced surgeons will utilize videos, evidence-based medicine and clinical expertise to provide participants with relevant knowledge, practical solutions, and step-by-step strategies which can be incorporated into current practice in order to safely and successfully complete more advanced surgery.

Learning Objectives: *At the conclusion of this course, the clinician will be able to:* 1) Identify the essential anatomy of the deep pelvic side wall; 2) apply strategies for difficult peritoneal access; 3) explain safe techniques for tissue extraction; 4) illustrate techniques used for laparoscopy in the obese and pregnant patient; 5) demonstrate steps used to simplify laparoscopic myomectomy; 6) discuss the best approach to hysterectomy with a large uterus; 7) apply techniques to support the vaginal cuff after hysterectomy in appropriate cases; and 8) explain how to implement laparoscopic techniques to safely excise endometriosis.

8:00	Welcome, Introductions and Course Overview	S.N. Morris
8:05	Essential Pelvic Anatomy for Advanced Laparoscopic Surgery	A.I. Brill
8:30	Difficult Peritoneal Access: Overcoming Adhesions and Obesity	P.L. Rosenblatt
8:55	Laparoscopy during Pregnancy	E. Alagic
9:20	Surgical Techniques for Superficial and Deep Endometriosis	A.I. Brill
9:45	Questions & Answers	
10:00	Break	
10:15	Solving the Large Uterus: Tips for Laparoscopic Hysterectomy	S.N. Morris

PG 216 – Extreme Laparoscopy: Did Those Surgeons Really Do That?

1:30 pm – 5:30 pm
Limit 150

Arnaud Wattiez, Chair

Faculty: Masaaki Andou, Camran R. Nezhat, Shailesh P. Puntambekar, Marc Possover, Harry Reich

Laparoscopy is moving in a direction where everything seems possible in certain hands. Nevertheless, surgery cannot be guided by a surgeon's ego. Improving surgeon skill is an important issue. Technology cannot replace surgeon's knowledge and capacity. It is only when the surgeon is confident in the basics that he can move towards extreme situations. This course will help participants identify the requirements necessary to becoming an "extreme" surgeon.

Faculty will present their most advanced cases with a special emphasis in laparoscopic surgery.

Special attention will be given to the necessary training, use of special instrument and ways to broaden the surgeon's capacity and patient's expectation.

Learning Objectives: *At the conclusion of this course, the clinician will be able to:* 1) Recognize the power of endoscopic surgery; 2) recognize extreme situations; 3) understand surgical basics necessary to address extreme situations; and 4) understand the special training required to broaden your surgical armamentarium.

1:30	Welcome, Introductions and Course Overview	A. Wattiez
1:35	What Does Extreme Laparoscopy Mean?	A. Wattiez
1:50	"I Am a Pioneer in Extreme Laparoscopic Surgery; How I Did It"	H. Reich
2:20	Extreme Situation in Vascular Injuries	M. Andou
2:50	Questions & Answers	All Faculty
3:05	Break	
3:20	Extreme Situation in Nerves Preservation/Stimulation	M. Possover
3:50	Extreme Situation in Oncology	S.P. Puntambekar
4:20	Extreme Situation in Endometriosis	A. Wattiez
4:50	Extreme Situation in Lung, Diaphragm and Liver Endometriosis	C.R. Nezhat
5:20	Questions & Answers	
5:30	Course Evaluation	



State-of-the-Art Postgraduate Courses

DAY 2 – MONDAY, NOVEMBER 7, 2011

PG 217 – Pediatric and Adolescent Gynecology

1:30 pm – 5:30 pm
Limit 130

Joseph S. Sanfilippo, Chair

Faculty: Heather Appelbaum, Robert K. Zurawin

There is a great need for diagnostic and surgical expertise in the young female population. The management of these conditions has traditionally fallen upon the pediatric surgeon, but a gynecologic surgeon with advanced minimally invasive surgical skill has the requisite knowledge to best serve this age group. With the advent of advances in cancer therapy, the gynecologic surgeon will be called upon to assist the oncology team in fertility preservation. This course will concentrate on pre- and postoperative management, specific operative instrumentation and techniques, and unique approaches to maximizing future fertility potential in young patients requiring chemo and/or radiation therapy. This course is designed to provide you with the information pre-requisite to successful management of patients in this age group.

Learning Objectives: *At the conclusion of this course, the clinician will be able to:* 1) Apply the unique aspects of examining the pediatric & adolescent patient; 2) diagnose & provide management options for ambiguous genitalia; 3) define surgical options for vaginal agenesis; 4) describe how to approach “from the gynecologic perspective” a child with developmental disabilities; 5) counsel a patient & family regarding fertility preservation with cancer; and 6) explain the latest recommendations for treating endometriosis in the adolescent.

1:30	Welcome, Introductions and Course Overview	J.S. Sanfilippo
1:35	Diagnosis of Gynecologic Problems in the Child and Adolescent	J.S. Sanfilippo
2:00	Laparoscopic Management of Common Conditions in Pediatric and Adolescent Gynecology	R.K. Zurawin
2:25	Surgical Correction of Congenital Anomalies	H. Appelbaum
2:50	Questions & Answers	All Faculty
3:05	Break	
3:30	Approach to the Adolescent with Mental Retardation and Other Disabilities – Ethical/Legal Concerns	R.K. Zurawin
3:55	Laparoscopic Hysterectomy in Adolescents: Who, When, How, and Why?	H. Appelbaum
4:20	Fertility Preservation in Childhood Malignancy for the Minimally Invasive Surgeon	J.S. Sanfilippo, R.K. Zurawin
4:45	Adolescent Endometriosis: The Latest and the Greatest	J.S. Sanfilippo
5:10	Questions & Answers	
5:30	Course Evaluation	

PG 218 – Technologies You May Have Missed When You Were in the O.R.

8:00 am – 12:00 noon
Limit 100

Linda G. Griffith, Chair

Faculty: Lennox Hoyte, Ron Kikinis

While most members of AAGL are busy surgeons, many do not have the time to stay current in laboratory technologies and advances that have a tremendous impact on our patient care. Among these technological advances are stem cell technologies, tissue engineering, and systems biology. These are the cornerstones of future therapeutics of diseases such as endometriosis, adenomyosis and uterine fibroids. In addition, there are many advances in surgical planning and the merging of real time imaging in surgery that enables surgeons to better plan their surgical procedure as well as being able to see

through solid tissue while operating in real time. The intent of this course is to update the busy practicing surgeon on all of these exciting laboratory technologies.

Learning Objectives: *At the conclusion of this course, the clinician will be able to:* 1) List functional properties of stem cells implicated in gynecological tissues and organs and the current status of therapeutic use of stem cells in gynecology; 2) describe modes of action of at least two new designer drugs (e.g. antibodies, kinase inhibitors) in the pipeline for treating endometriosis and adenomyosis; 3) provide examples of tissue engineering strategies that have advanced to clinical application, and be able to describe two general strategies (in vitro seeding and direct transplant) for creation of 3D tissue for regenerative medicine purposes; 4) review the concepts of image guided therapies and interventions; and 5) recognize how post processing allows the extraction of quantitative measures and 3D visualizations on volumetric imaging.

8:00	Welcome, Introductions and Course Overview	L.G. Griffith, R. Kikinis
8:05	Image Guided Therapies and Interventions	R. Kikinis
8:35	Approaching a Vulvar Angiomyxoma using Image Guided Surgical Planning	L. Hoyte
9:05	3D Slicer, a Clinical Research Tool for Image Guided Therapies	R. Kikinis
9:35	Image Guided Reconstruction of Puborectalis Muscle in a Patient with Persistent Outlet of Obstruction Constipation	L. Hoyte
10:05	Questions & Answers	All Faculty
10:20	Break	
10:35	Beyond Lupron: Design Principles for New Designer Drugs	L.G. Griffith
11:05	Basics of Tissue Engineering in the Reproductive System: Stem Cells and 3D Organ Mimics	L.G. Griffith
11:35	Questions & Answers	
12:00	Course Evaluation	



State-of-the-Art Postgraduate Courses

DAY 2 – MONDAY, NOVEMBER 7, 2011

PG 219 – Reducing Stress through Yoga and Meditation

1:30 pm - 5:30 pm
Limit 100

Michael Fischman, Chair

Faculty: Emma Seppala

The Art of Living Wellness Workshop provides a three-hour introduction to the basics of wellness and self-mastery. Using proven stress-management techniques, and discussions, the workshop provides tools for maintaining higher energy levels, managing stress, and experiencing greater clarity of mind.

Workshop participants get a basic understanding of the nature of stress and its impact on daily life. They will also use simple breathing exercises and meditation to experience deep relaxation and reduce stress.

Participants report the following immediate benefits from the workshop:

- Reduced stress and improved health and wellness
- Increased energy and focus
- Increased creativity and clarity of mind

Learning Objectives: *At the conclusion of this course, the clinician will be able to:* 1) Gain an understanding of nature of personal stress; 2) gain an understanding of the 4 sources of energy to increase energy levels; 3) practice breathing techniques and meditation to reduce stress and raise personal energy; and 4) practice simple yoga postures that improves physical wellbeing.

1:30	Welcome, Introductions and Course Overview	M. Fischman
1:35	Overcoming Stress – An Introduction	M. Fischman
1:45	Tendencies of the Mind	M. Fischman
1:55	Living in the Now	M. Fischman
2:05	Generating and Sustaining Personal Energy	E. Seppala
2:15	Yoga	E. Seppala
3:00	Post Yoga Relaxation	M. Fischman
3:25	Break	
3:40	Breathing Techniques	M. Fischman
4:05	Guided Meditation	M. Fischman
4:30	Research Investigation on Breathing Techniques – A Brief Overview	E. Seppala
5:20	Questions & Answers	
5:30	Course Evaluation	

PG 220 – Minimally Invasive Hysterectomy: The Simple and Not So Simple

1:30 pm – 5:30 pm
Limit 150

Barbara S. Levy, Chair

Faculty: Jason A. Abbott, Ted Lee, Katherine A. O'Hanlan

Using slides and extensive video this course provides step by step techniques for performing straightforward and difficult vaginal, laparoscopic supracervical and total laparoscopic hysterectomies. Strategies for avoiding and managing complications will be illustrated as well. This course is designed for experienced as well as novice surgeons. All will benefit from the surgical tips and tricks offered by these experts.

Learning Objectives: *At the conclusion of this course, the clinician will be able to:* 1) Outline the procedural steps for each minimally invasive approach to hysterectomy; 2) identify and address the hurdles that may occur in attempting minimally invasive hysterectomy; 3) discuss the use of technological advances to accomplish minimally invasive hysterectomy in challenging patients; and 4) predict, prevent and manage complications of minimally invasive hysterectomy.

1:30	Welcome, Introductions and Course Overview	B.S. Levy
1:25	Laparoscopic Supracervical Hysterectomy: Fundamental Technique	J.A. Abbott
2:00	Total Laparoscopic Hysterectomy: The Easy Ones	T. Lee
2:25	Vaginal Hysterectomy: Anyone Can Do This	B.S. Levy
2:50	Avoiding Complications at Minimally Invasive Hysterectomy	K.A. O'Hanlan
3:15	Questions & Answers	All Faculty
3:30	Break	
3:45	LSH: Tips for the Technically Challenging Procedure	J.A. Abbott
4:05	TLH: Tricks for the Difficult Case	T. Lee
4:25	Vaginal Hysterectomy: Removing the Engine Through the Tailpipe?	B.S. Levy
4:50	Managing Complications during Minimally Invasive Procedures	K.A. O'Hanlan
5:15	Questions & Answers	
5:30	Course Evaluation	



Exhibitor Postgraduate Course Registration

40th AAGL Global Congress of Minimally Invasive Gynecology

November 6 – November 10, 2011
Westin Diplomat • Hollywood, Florida

Postgraduate Courses — Sunday, November 6, 2011 & Monday, November 7, 2011

The fee for exhibiting company representatives to attend a postgraduate course is \$150. Attendance at the rest of the Congress is completely free of charge to company representatives with a name badge. Please complete this registration form for each representative that would like to attend a postgraduate course and enclose the appropriate fees.

Company Name: _____

Representative: _____

Address: _____

City/State/Zip code: _____

Phone (area code):Fax (area code): _____ E-mail: _____

Choices - \$150 per Representative per course: (Please indicate 1st, 2nd, 3rd choices for each day. Highest preference 1st, lowest preference 3rd)

Morning PG Courses – Day 1
8:00 am–12:00 noon
Sunday

- _____ PG 103
- _____ PG 105
- _____ PG 107

Afternoon PG Courses – Day 1
1:30 pm–5:30pm
Sunday

- _____ PG 110
- _____ PG 111

Morning PG Courses – Day 2
8:00 am–12:00 noon
Monday

- _____ PG 203
- _____ PG 205
- _____ PG 209
- _____ PG 211
- _____ PG 212
- _____ PG 215
- _____ PG 218

Afternoon PG Courses – Day 2
1:30 pm–5:30 pm
Monday

- _____ PG 213
- _____ PG 216
- _____ PG 217
- _____ PG 219
- _____ PG 220

Payment Information: Check Visa M/C

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Please return this form with payment to: **AAGL Advancing Minimally Invasive Gynecology Worldwide**

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The education opportunities listed below are either sponsored by or in affiliation with the
AAGL

Advancing Minimally Invasive Gynecology Worldwide

Offered Each Month in 2011

1st International Post Graduate Course in Minimally Invasive Gynecology
Scientific Program Chairs: Mauricio Abrao, Sergio Podgaec, Joao Antonio Dias, Jr. and Carlos Petta
Sirio Libanes Hospital • Sao Paulo, Brazil

October 14-17, 2011

Update in Minimally Invasive Gynecologic Surgery
Scientific Program Chair: Jon I. Einarsson
Fairmont Copley Plaza • Boston, Massachusetts

November 6-10, 2011

40th AAGL Global Congress of Minimally Invasive Gynecology
Scientific Program Chair: Keith B. Isaacson
The Westin Diplomat • Hollywood, Florida

December 9-11, 2011

6th AAGL International Meeting in partnership with the Japan Society of Gynecologic and Obstetric Endoscopy and Minimally Invasive Therapy and in association with the 12th APAGE Annual Scientific Meeting
Scientific Program Chair: Mitsuru Shiota
Osaka, Japan

January 20-23, 2012

8th Annual Optimizing Minimal Access Gynecology
Scientific Program Chairs: Viviane Connor and Stephen Zimberg
Marriott Harbor Beach • Fort Lauderdale, Florida

March 10-12, 2012

21st Annual Comprehensive Workshop on Minimally Invasive Gynecology for Residents & Fellows
Scientific Program Chair: Resad P. Pasic
Rosemont, Illinois

March 28-30, 2012

Teaching Minimal Invasive Therapies
Scientific Program Chairs: Revaz Botchorishvili, Louis Boyer, Michel Canis, Gerard Mage, Benoit Rabischong
Faculty of Medicine of Clermont-Ferrand
Clermont-Ferrand, France

April 25-28, 2012

7th AAGL International Congress on Minimally Invasive Gynecology in conjunction with the Argentine Society of Laparoscopic Surgery (SACiL)
Scientific Program Chair: Rafael Valle
Buenos Aires, Argentina

May 18-19, 2012

14th Annual Advanced Workshop on Gynecologic Laparoscopic Anatomy & Surgery on Unembalmed Cadavers
Scientific Program Chair: Resad P. Pasic
University of Louisville
Louisville, Kentucky

June 27-July 1, 2012

8th AAGL International Congress on Minimally Invasive Gynecology in conjunction with the Romanian Society of Minimally Invasive Surgery in Gynecology
Scientific Program Chair: Nicolae Suciu
Bucharest, Romania

November 5-9, 2012

41st AAGL Global Congress of Minimally Invasive Gynecology
Scientific Program Chair: Javier F. Magrina
Caesars Palace • Las Vegas, Nevada

April 9-13, 2013

9th AAGL International Congress on Minimally Invasive Gynecology in conjunction with the South African Society of Reproductive Medicine and Gynaecological Endoscopy
Scientific Program Chair: Thinus F. Kruger
Cape Town, South Africa

November 10-14, 2013

42nd AAGL Global Congress of Minimally Invasive Gynecology
Gaylord National Resort & Convention Center on the Potomac
National Harbor, Maryland

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